

Internship in an investment and management startup focusing on education

(6 months + possible full-time, starting on 8th of September)

Topic: Contribute to the development of an investment & management company in french-speaking Sub-Saharan Africa.

About Enko Education Investments

Enko Education Investments aims to democratise high quality education at affordable price, by building the largest network of private schools in french-speaking Sub-Saharan Africa. Enko Education's model is to partner with existing private schools and help them grow. This can be done either by funding growth project, or by creation our own education programs. Our final aime to upgrade both the teaching/learning experience and the management processes to ensure quality and profitability.

Enko Education Investments manage its portfolio private schools as any private company. We leverage best practices from other industries and adapting those to the education field. We rely on education experts to provide the relevant evolutions to the curriculum and teaching environment. We focus on performance, profitability and sustainability. The company was incorporated early 2013 and is a spin-off of Enko Capital (<http://www.enkocapital.com>) and LiquidAfrica (<http://www.liquidafrica.com>).

Objectives of the Internship

Enko Education manages two schools, one in Gauteng and one in Cameroon. Our objective is to grow within french-speaking Africa.

A first objective of the internship is to manage the existing programs: manage the marketing and media campaign, recruit teachers, organise the training sessions for the teachers.

A second objective is to build methodologies, processes and tools to reuse as much as possible the key learnings from this first experience and serve our further investments.

A third objective is to support our business-development effort to run further investments in the sub-Saharan region and grow our school portfolio.

Expected Tasks

Tasks include:

- Management of the school upgrade project
- Definition and implementation of a marketing strategy to
 - Reach attendance objectives for the start of year through a relevant communication plan
 - Increase retention by building a strong relationship with existing parents
- Definition of the management processes of the school
 - define the tools and processes to secure the financial management of the school (reporting, IT)
 - define the governance and reporting principles to ensure to the holding (Enko Education) the right level of monitoring of the investment
- Identification of strategic improvements
 - identify, select and manage key suppliers to decrease purchase costs
 - identify and implement new sources of revenue
 - identify industry best practices and possibly implement them
- Formalize a methodology to replicate everything in our next acquisition
- Support ad-hoc analysis (benchmarks, financial models, specific research...)

The intern will be exposed to a wide variety of challenges, in the field of marketing, finance, project management. He/She will gain experience in how to manage a company and how to run investments.

Finally, this internship may lead to a full-time position.

Expected Profile

The candidate must have a master or bachelor degree with honours. Demonstrated aptitude in finance, marketing or accounting are a must. Background or experience in education is not expected (although genuine interest is of course important). *Mastering French AND English* is mandatory (most of the work will be done in French).

Here are some of the important required skills:

- Strong oral and written communication and presentation skills,
- Strong finance, analytical and modelling skills (Excel),
- Outstanding organizational skills (this is the most important requirement) and capacity to meet deadlines and work under pressure,
- Capacity to switch from high level strategic view to hands-on day to day operations ... in the same discussion
- Willingness to work in a startup environment where priority can change from day to day,
- Capacity to interact with people from different backgrounds: professors, school principal, financial analysts.

Logistics

- The internship will be based in Sandton (our office).
- Expected duration is 6 months, starting on the 8th of September
- Compensation is competitive and market-related; will depend on candidate's profile and experience

Application

Please apply online on <http://www.enkoeducation.com/careers/>