Marketing material

ENKO EDUCATION 2016

Document	Generic or adaptable	Format	Content / Comment
6 pages "Enko Education" presentation document	Generic for all schools	A4	Presents Enko Education and the network, the IB and testimonies of parents and universities
6 pages Flyer	To be adapted for each school	A4 folded in 3	6 pages: 1 to present the school, 1 to present Enko Education, 3 to present the programmes (including one with a graph of the student's journey), 1 for contact information and invitation to come to the school
Kakemono	To be adapted for each school (contact information)	1m x 1,5m	To be used in events or in schools' entrance
Emailing templates	To be adapted to each school	Digital	Please send content and email addresses list and we can send the email
Billboard	To be adapted to each school (contact information)	3m x 4m	For street advertising
Curriculum poster	To be adapted to each school	A3	A poster with a graph of the curriculum offered in your school
Quotes posters	Generic for all schools		Posters to be sticked on the walls with quotes related to education

Preview

Please note that these previews are just to give you an idea of the document format and may change in terms of design, images and text used.

6 pages "Enko Education" presentation document



6 pages Flyer



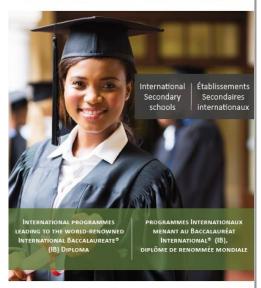


Your launchpad to the world's best universities

INTERNATIONAL BACCALAUREATE®

Le tremplin vers les meilleures universités du monde

BACCALAURÉAT INTERNATIONAL®



87 14 14 92 | 87 24 24 16 contact@enkoeducation.com www.enkoeducation.com

Emailing templates



Billboards



Quote Posters

"Education is the most powerful weapon to change the world."

– Nelson Mandela –

It does not matter how slowly you go as long as you do not stop.

- Confucius -