



# Presentation



John Wesley  
International School

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**The logo**



**In our design we chose the laurel wreath to surround the top enko base logo. And we have chosen to make simple declensions for partner schools on the bottom. This part was chosen open to accommodate all possible school names in the future. The lower perspective implies the future evolution of enko.**

Among the ancient Greeks and Romans, it was customary to crown the poets and victors with laurels.

In the Middle Ages, we crowned laurel distinguished scholars in the universities. In the schools of medicine, the crown with which the heads of the young doctors were surrounded was made of boughs laurel with bays, hence the name «baccalauréat» (bacca laurea: bay of laurel) still given in France today To the diploma awarded for completing secondary education.

Formerly it was thought that the tubercle of the speckled arum, enveloped in a leaf of Apollo, favored legal enterprises. Arum maculatum was considered in remote times as a magical plant associated with white magic.

In Greece, this shrub dedicated to Apollo represented the immortality acquired by victory, as well as the very conditions of victory: wisdom united to heroism. Hence the origin of the crown of laurel that girded the heads of heroes, geniuses and sages. Always connected with Apollo, Pythia and diviners chewed or burned laurels for Apollo, in order to attract his divinatory faculties, and those who received favorable divination from Pythia returned home with a laurel wreath. It is associated with the first name Laure which means «victory». Desired] (from Latin laurea: laurel, price of victory). And above all Laurent, Laurentius, who in Latin means crowned with laurels.



## Explanation of the logo



**Other declinations on white background**



**Other declinations on green background**



**Other declinations on green circle**



# Stationery







**Notebook**





Declensions of the kakemonos according to the theme and the volume of text



# Kakemonos



# Examples of school jackets



# Polos and cap





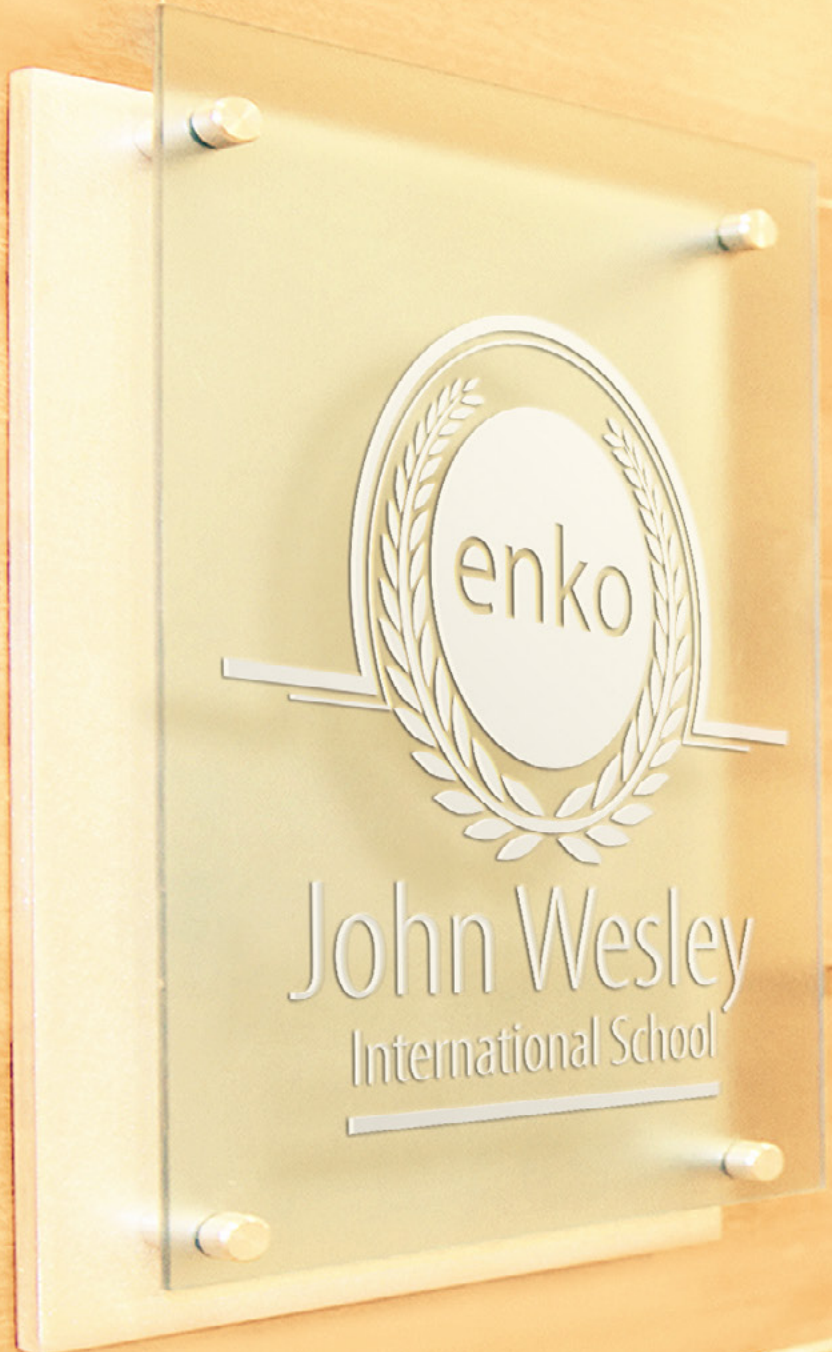
# Flags





**Engraving stamp**





**Acrylic glass for decoration**





**Wall sign**







**Wall sign ...with alucobond**



**Illuminated sign**





**Door sign...**



# Classroom

## **Some possible and feasible goodies with mandarine ...**

All put in situation and mockup put in the documents are  
entirely feasible to mandarin.

**Ask for a quote!**







**Key holder**



**Pen or stencil**



**Mugs**





**Example of trophy**



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**Best regards...**

