

*GIF*

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How to ?

## ● Where to make GIF ?

- To make your GIF, go on <https://giphy.com/create/gifmaker>

# GIFs can be made from videos

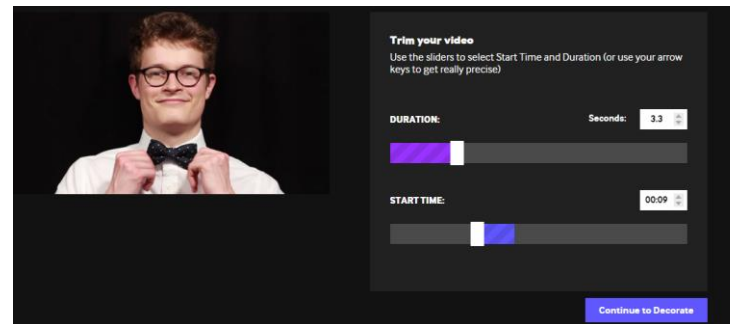
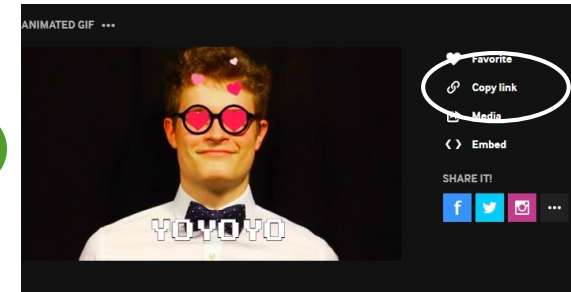
## Steps for a video GIF

1. Take a video
2. Go on [Giphy](https://giphy.com), click on « Choose video ». Upload your video.
3. Choose the duration of your GIF, and when it should start (in your video)
4. Make it stylish, you can add some effect or text. Try it, but don't do too much (the picture below is a poor example of what you should do)
5. Upload your GIF, you can add key words to find it back
6. Click on copy link, you can choose the short link
7. On Facebook, make the post, copy paste your link and then delete it. You can post it and check if it works !



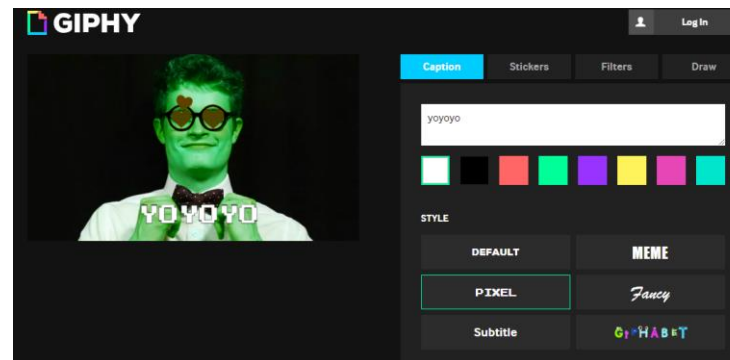
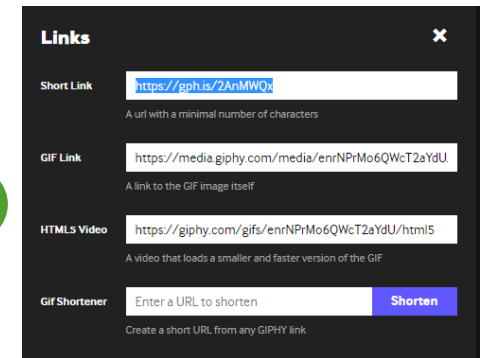
2

6



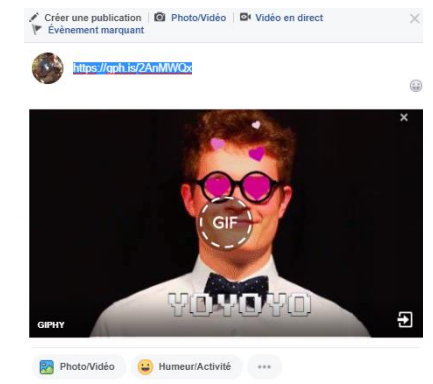
3

6



4

7

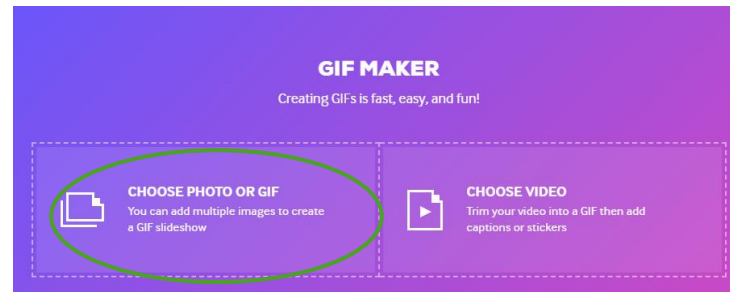


# GIFs can be made from pictures

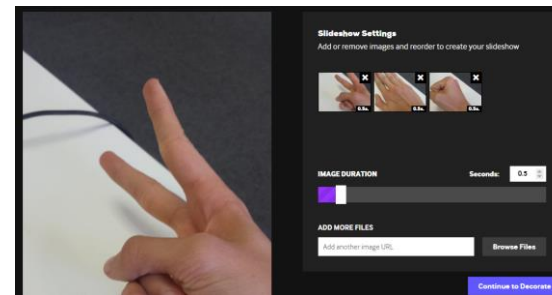
## Steps for a video GIF

1. Take pictures
2. Go on [Giphy](https://giphy.com), click on « Choose photo or GIF ». Select the photos you need.
3. Select the order of your pictures and how long they will stay on the screen
4. Make it stylish, you can add some effect or text.
5. Upload your GIF
6. Click on copy link, you can choose the short link
7. On Facebook, make the post, copy paste your link and then delete it. You can post it and check if it works !

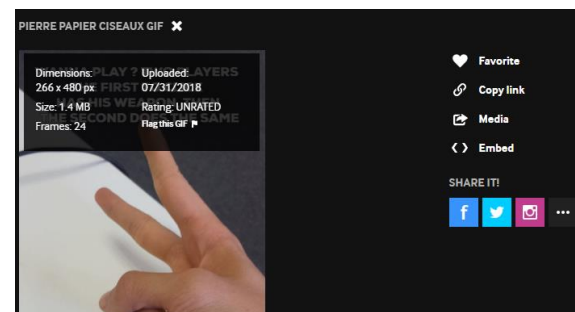
2



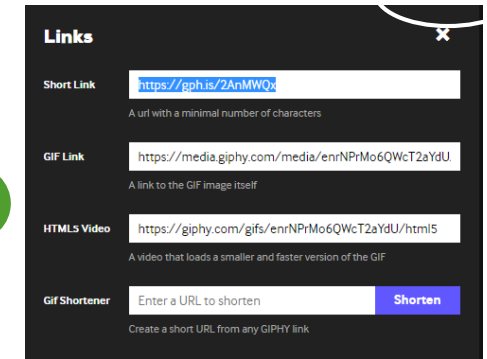
3



6



6



7



# ● A few tips for a nice Boomerang

## Be visual

There is no sound on GIFs. You must be visual if you want it to be nice, but your GIF can “suggest” sound.

*Example :*

<https://gph.is/1sFNSqJ>

## Make it short

A good GIF is a short GIF. No need to make it longer than 5 - 6 seconds.

*Example :*

<https://gph.is/2oGu7QC>

## Don't move too much

You should keep the same environment, the same posture, to make an hypnotic boucle !

*Example :*

<https://gph.is/19RTehI>

## Be cute or funny

People will be more likely to watch you GIF over and over if it's cute or funny.

*Example :*

<https://gph.is/2fGDolz>