

Marketing material catalogue



Foreword



- Each Enko school has an obligation to respect the Enko graphic guidelines whenever producing a marketing material. The graphic guidelines are available in our [Brand book](#).
- Frederick Danton is the official freelance Graphic Designer for Enko Education. It is strongly advised to use Frederick and not any other graphic designer for Enko works, as he already knows and masters the Enko graphic charter, and his rate is very attractive. If you were to ask someone else to create some material for the school, this material needs to be compliant with the graphic charter, and validated by the Central Office as being so.
- **Each Enko school can use Frederick for 12 hours a year as part of the Platform costs.** This number was calculated based on the average number of hours used per all Enko schools in 2018, and an estimation of a running school's needs for one year. **Above those 12 hours, we will advance the payment for the school, but then re-invoice it to the school.**
- Schools being launched obviously require more hours, they benefit from 46,5 hours on their first year.
- In order to keep track of how many hours each school is using, all requests to the web developer must be done through this [Online Form](#). You will be informed by e-mail as soon as you go over the number of hours allocated.

Brand Book

Online Form

Item	# of hour	Included	
		Running school	School launch
Flyer design	3	0	1
Flyer change	2	1	0
Poster design	3	0	2
Poster change	1	1	0
Pull-up banner design	3	0	2
Pull up banner change	1	1	0
Logo design	4	0	1
Business cards template design	1	0	1
New business cards	0,5	2	5
Outside banner design	3	0	1
Signs design	3	0	2
Billboard design	6	1	2
Classwall template design	1	0	1
New classwall (per 4)	1	0	2
Notebook covers design	3	0	0
Newsletter design (per page)	1	0	0
Newspaper ads design	2	0	0
Bookmark design	2	0	0
A5 calendar design	12	0	0
Certificate template design	1	1	0
New certificate (per 10)	1	0	0
Total in # hours		12	46,5

Enko generic material

- Those marketing material are common to all schools and won't be adapted.



Enko 8-page Corporate Brochure

REF: EE-BR1

Details	A4, 8 pages
REF	English: EE-BR1-EN French: EE-BR1-FR Portuguese: EE-BR1-PR



EN

Our university admissions counselling programme

a launchpad to the best universities in the world. Enko Education offers a unique programme that provides support to our students in their applications to the university of their choice.

- 1 Choosing the right university**
Our university admissions counsellors help students to identify the universities and areas that meet their needs in terms of their ambitions and ties. They guide our learners their choice of faculty and area, to help them actualise their plans.
- 2 Securing admission**
Enko Education helps students to fill in their application forms, using its knowledge of the procedures required and its relationships with the admissions managers at the universities. Students receive support in preparing for the tests required by the universities (TOEFL, SAT, etc.).
- 3 Financing their studies**
Enko Education helps students to identify the scholarships offered by universities and organisations to finance higher education courses and guides them through the process of applying for scholarships.

The universities to which our students were admitted in 2017



enko education

Unlock your potential

International schools in Africa

"The Enko team takes each student's ambitions very seriously. We are regularly informed about scholarship offers by our university admissions counsellors, who always take the time to help us with our university and scholarship applications."
Fred Junior first Cameroonian to be admitted to Yale College in more than 15 years, with a scholarship of \$20.

"The school takes on all the applications, it provides us with all the resources and expertise that we need to successfully complete the admissions processes. These processes can be very confusing! The university admissions counsellor and all the teachers are always very encouraging and approachable."
Kapelo Admitted to the University of Toronto with a full Mastercard Foundation scholarship

5




enko education

4

Douala, Cameroon
Enko Bonambi | bonambi@enkoeducation.com
+237 98 36 71 11 | +237 98 36 71 98

Yaoundé, Cameroon
Enko La Courbe | lacourbe@enkoeducation.com
+237 98 36 67 36 | +237 98 36 70 70

Mogotto, Mozambique
Enko Nyaminda | nyaminda@enkoeducation.com
+258 84 343 3011 | +258 84 343 3433

Tete, Mozambique
Enko Benge | benge@enkoeducation.com
+258 84 319 3101 | +258 84 319 3103

Vilankulo, Mozambique
Enko Bekhaka | bekhaka@enkoeducation.com
+258 82 566 2101 | +258 84 758 3910

5

Dakar, Senegal
Enko Dasté | daste@enkoeducation.com
+221 78 483 36 36 | +221 78 483 26 00

Abidjan, Ivory Coast
Enko John Wesley | johnwesley@enkoeducation.com
+225 97 23 26 18 | +225 02 30 27 55

Abidjan, Ivory Coast
Enko Wale | wale@enkoeducation.com
+225 97 14 16 01 | +225 02 30 27 56

Johannesburg, South Africa
Amazing Grace | amazing@enkoeducation.com
+27 11 006 0764 | +27 11 256 7900

enko education

www.enkoeducation.com  **enko education**



Enko 6-page Wide-Format Corporate Brochure - University admissions focused

REF: EE-BR2

Details 627mm wide x 210mm high, 6 pages

P2

P3

P4

P6

The Enko schools with graduates in 2018 and 2019.

enko la palatte
 Founded in 2014
 Cambridge IGCSE, A-Level
 1st IB school in Cameroon
 University Admissions Counsellor
 Bonaventure NDOBO
 @ bonaventure.ndobo@enkolapalatte.com
 @ 0023 403 293 923

Enko La Palatte International School opened in 2014, and is the first school in Cameroon and Central Africa. Situated along the main road in the capital city, Yaoundé, the school caters for both local and international students. Among the countries represented in the school are: Cameroon, Mali, Chad, Nigeria, Congo, Cameroon, Italy, UK, Gabon, Madagascar, USA, France and Canada. The school currently has 181 students. The infrastructure of the school includes a library, computer lab, sports field, science labs, and a fully equipped kitchen. Our mission is to prepare students to study in the world's best universities and to play a role in the global community. We wish to achieve by assembling a highly qualified and dedicated teaching faculty that will deliver a holistic curriculum within a multicultural setting where critical thinking abilities and lifelong learning skills are developed.

enko wscg
 Founded in 1998
 Cambridge program and IB
 1st IB school in Senegal
 University Admissions Counsellor
 Amina BOUO
 @ amina.bouo@enkwscg.com
 @ 0023 77 020 154

Enko WSCG International School brings over 20 years of excellence. It was the first IB school in Senegal, and the first to offer a bilingual Bilingual program. We are a day school comprised of approximately 250 students from all over the world, offering the IB Diploma curriculum (bilingual with English classes) in the middle school, followed by the IB DP in the high school. Our students achieve high results and go on to attend the world's best universities including Harvard, Columbia, and Yale Universities. Our alumni also have been admitted to top business schools at the one-offered through the University of Reading in the UK.

enko bonanjio
 Founded in 2014
 Cambridge IGCSE, A-Level
 University Admissions Counsellor
 Andrew Spence
 @ andrew.spence@enkobonanjio.com
 @ 0023 402 982 413

Enko Bonanjio International School is a private international school located in Douala, Cameroon, and is the first IB school in the city. Our learners are mostly Cameroonian from

Mission statement
 Our vision is to unlock learners' potential across Africa to enhance the global future. We do so by increasing access to the world's leading universities and to successful careers through high quality international education.

enko sandton
 Cambridge Programmes
 International Baccalaureate
 Accredited in 2014
 Offering Certificate, IGCSE, A-Level and A-Level
 University Admissions Counsellor
 Stella RUFAR
 @ stella.rufar@enkosandton.com
 @ 011 763 3388
 Cambridge enrolment

Enko Sandton is a private secondary school located in Johannesburg, South Africa. The school has been in existence since 2003 and currently has 1,200 students, of which half are South African, the others coming from Zimbabwe, Malawi, China, Nigeria and Botswana. The school has an excellent academic track record. We leverage the Cambridge curriculum as a premier programme, and offer individualized academic assistance. The career for each learner, students who want to improve the results in particular subjects as well as offering lower and upper Cambridge courses.

enko sekakele
 Founded in 2007
 Cambridge IGCSE, A-Level
 University Admissions Counsellor
 Thomas MUMBELE
 @ thomas.mumbele@enkossekakele.com
 @ 021 450 4500

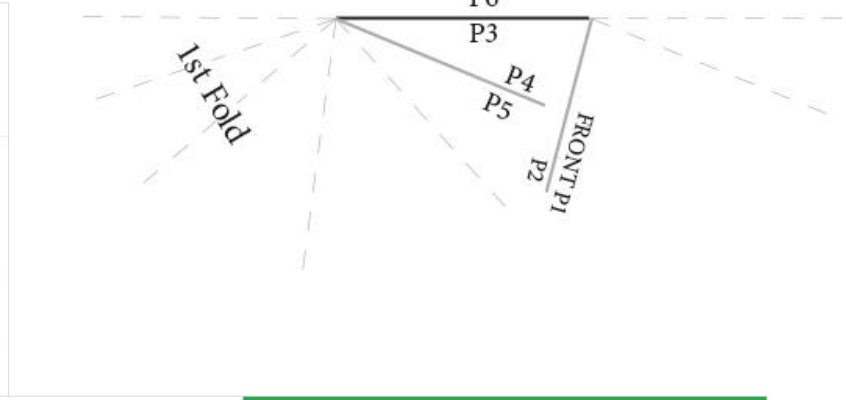
Enko Sekakele International School is situated in Witbank, Mpumalanga. The school has 120 students from the school to Grade 12. 75% of which are Mozambican and 25% are from South Africa, Belgium, Portugal and Zimbabwe. The curriculum followed in the primary section is the Mozambican National Curriculum with English taught as a second language. In the secondary section the school follows an international Cambridge curriculum (IGCSE and A-level). Lessons are taken in English, as well as learning in other languages. Students are encouraged to develop for multiple intelligences by participating in clubs, sports and creative activities. The culture of the school is learner-centred and students, students and teachers to become confident, responsible, reflective, innovative and engaged as per the Cambridge guidelines.

enko john wesley
 Founded in 2014
 Cambridge IGCSE, A-Level
 University Admissions Counsellor
 Masha BLOKCHENKO
 @ masha.blochchenko@enkojohnwesley.com
 @ 021 44 46 61 72

Enko John Wesley International School is a secondary school covering Grades 10 to 12 and leading to the prestigious international baccalaureate diploma. The school is located in Abidjan, Côte d'Ivoire. It currently has 100 students, the vast majority being from Côte d'Ivoire. The school provides a high quality international program and optimal learning conditions. It is aimed at the development and the academic, social, cultural and moral development of each student. With its accreditation obtained in one year instead of two, Enko John Wesley International School offers a secondary program starting with a year of preparation for the diploma program.

enko riverside
 Founded in January 2016
 Cambridge program, Cambridge IGCSE, A-Level
 University Admissions Counsellor
 @ riverside@enkoriverside.com
 @ 011 513 7164

Enko Riverside is a private international school located in Johannesburg, South Africa. The school has been in existence since 2016 and currently has 1,200 students, of which half are South African, the others coming from Zimbabwe, Malawi, China, Nigeria and Botswana. The school has an excellent academic track record. We leverage the Cambridge curriculum as a premier programme, and offer individualized academic assistance. The career for each learner, students who want to improve the results in particular subjects as well as offering lower and upper Cambridge courses.



13 SCHOOLS **7 COUNTRIES** **1800+ LEARNERS** **250+ EMPLOYEES** **14% SCHOLARSHIPS**

Testimonials

“The school takes on all the applications, and provides us with all the resources and expertise that we need to successfully complete the admissions processes. These processes can be very confusing! The university admissions counsellor and all the teachers are always very encouraging and approachable.”
 @KADIA, admitted to the University of Toronto with a Full Mastercard Foundation scholarship.

The Enko team takes each student's ambitions very seriously. We are regularly informed about scholarship offers by our university admissions counsellors, who always take the time to help us with our university and scholarship applications.
 @FRED, SCHOLARSHIP recipient admitted to Yale College (more than 15 years, with a scholarship at Yale).

Our graduates now study in:
 Sciences Po, France
 African Leadership University, Rwanda
 Hult Business School, UK and US
 Ottawa University, Canada
 Capital University of Economics and Business, China
 Nottingham Business School, UK
 Lancaster University, Ghana
 Yale University, US
 University of Toronto, Canada
 ESCP, France
 Concordia, Canada
 Ecole Polytechnique, France
 BEM, Senegal
 ISEG School management, France
 Université Nice Sophia Antipolis, France
 Santa Barbara City College, US
 ISM, Senegal
 Université Paris 1 Panthéon Sorbonne, France
 Suffolk University, US
 University of Ottawa, Canada

About Enko Education

enko education

African International Schools

Enko Education is a network of African International Schools, increasing access to the world's best universities for learners across Africa.

Enko Education has developed an innovative model. Our programmes are not only globally recognized and sought after qualifications. We are able to offer those at a fraction of the cost charged by other international schools in Africa.

Furthermore, Enko learners are supported in their higher education applications through our university guidance programme. It supports them in selecting the right universities and then securing both admission and financing for their studies. We offer an outstanding learning experience aiming to educate our learners with Africa at heart and the world in mind.

Enko Education's model is showing impressive results with learners joining top universities like Yale University (USA), Sciences Po (France), University of Toronto (Canada), African Leadership University (Rwanda) and many more.

With 13 schools across Africa, we aim to open 30 more schools in at least 20 African countries over the next five years.

1st Flr, Block B, Kingsley Park, 85 Pines Road, Chroumoulin, Sandton, 2196, Johannesburg, South Africa

Enko Education @enkode enko_ee Enko Education Enko Education

+27 (11) 326 7561 **contact@enkodeeducation.com** **www.enkodeeducation.com**



Enko Education Press Kit

REF: EE-PK1

Details

A4, 10 pages, stapled

REF

- English: EE-PK1-EN
- French: EE-PK1-FR



Enko Education dans les médias



www.enkoeducation.com/media

Enko dans les médias

Le Monde

Au Cameroun, l'autre visage de l'aide au développement

PAR MARIE DE VERGES - 16/09/2017

Proparco, filiale de l'Agence française de développement consacrée au secteur privé, fête ses 40 ans. A Yaoundé et Douala, ses soutiens vont à des secteurs variés, et parfois inattendus.



Enko dans les médias

JEUNE AFRIQUE

Sénégal : le West African College of the Atlantic de Dakar racheté par Enko Education

FEVRIER 2018

En rachetant le West African College of the Atlantic (Waca) à Dakar, prestigieuse lycée international bilingue de la capitale sénégalaise, le groupe éducatif panafricain Enko Education poursuit son expansion en Afrique subsaharienne où il ambitionne d'implanter une quarantaine d'écoles d'ici cinq ans.



Le groupe Enko Education, cofondé par le Camerounais Cyrille Nkontchou et le Français Eric Pignot, son directeur général, étend sa toile au Sénégal où il vient de racheter le West African College of the Atlantic (Waca), son deuxième établissement dans la capitale sénégalaise, après Enko Dakar International School, où les cours ont démarré en septembre 2017. Les deux parties se sont refusées à dévoiler le montant de la transaction.

Cofondé en 1996 par Danielle Louise Hill et son époux Ian, ancien directeur général adjoint de l'Organisation du baccalauréat international à Genève, le Waca a été le premier établissement à proposer le baccalauréat international (IB) au Sénégal. Il accueille actuellement 235 pensionnaires, moyennant des frais de scolarité d'1,3 million de francs CFA (près de 2 000 euros) par an, de la 6e à la 4e ; 1,41 million de FCFA en 3e, 1,65 million de FCFA en 2nde et 2,425 millions de CFA pour les classes de 1ère et de terminale.

se et des professeurs disponibles toute la journée. pédagogie est fondée sur l'ouverture au monde », irement le directeur, Bamidele Akinbo. Le contraste ssant avec le secteur public, où 90 élèves peuvent er dans une seule classe. « Il y a énormément de alentieux en Afrique, mais on ne leur donne pas ns de réaliser leurs aspirations », juge M. Akinbo.

e constat qui a poussé le financier camerounais Nkontchou et son associé français Eric Pignot à n 2013, la holding Enko Education. Quatre ans i, huit lycées privés, dont celui de Yaoundé, ont été dans cinq pays africains. L'objectif est d'en faire trente-cinq d'ici cinq ans.

veloppement financé grâce aux fonds levés en 2016 le plusieurs investisseurs, parmi lesquels Proparco on d'euros).



Enko Education Pull-up banner

REF: EE-PU1

Details	850x2100mm
REF	Positive: EE-PU1+ Negative: EE-PU1-

POSITIVE

enko education African International Schools

Senegal
Dakar
Enko Dakar International School
Enko Waca International School

Mali
Bamako
Enko Bamako International School

Burkina Faso
Ouagadougou
Enko Ouaga International School

Cameroon
Douala
Enko Bonanjo International School
Enko La Galeté International School

Ivory Coast
Abidjan
Enko John Wesley International School
Enko Riviera International School

Mozambique
Maputo
Enko Nyamunda International School

Tate
Enko Benga International School

Vitankulo
Enko Sekelaka International School

South Africa
Johannesburg
Amazing Grace Private School

CAMBRIDGE
International Examinations

enko education
@EnkoEd
enko_ed
Enko Education
Enko Education

www.enkoeducation.com

African international schools **enko education**

Your launchpad to the world's best universities

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NEGATIVE



Enko Education Map Poster

REF: EE-PR1

Details	Can be printed in all sizes from A5 to A0
REF	<ul style="list-style-type: none"> Positive: EE-PR1+ Negative: EE-PR1-

POSITIVE

enko education African International Schools

Senegal, Dakar
Enko Dakar International School

Mali, Bamako
Enko Bamako International School

Burkina Faso, Ouagadougou
Enko Ouagadougou International School

Ivory Coast, Abidjan
Enko John Wesley International School
Enko Riviera International School

Cameroon, Douala
Enko Bonanjo International School

South Africa, Johannesburg
Amazing Grace Private School

Mozambique, Maputo
Enko Nyamunda International School

Tete
Enko Benga International School

Vilankulo
Enko Sekeleka International School

Senegal, Dakar
Enko Dakar International School

Enko Waca International School

Yaoundé
Enko La Galeté International School

CAMBRIDGE International Examinations

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Enko Education

NEGATIVE

enko education African International Schools

Senegal, Dakar
Enko Dakar International School

Mali, Bamako
Enko Bamako International School

Burkina Faso, Ouagadougou
Enko Ouaga International School

Ivory Coast, Abidjan
Enko John Wesley International School
Enko Riviera International School

Cameroon, Douala
Enko Bonanjo International School

South Africa, Johannesburg
Amazing Grace Private School

Mozambique, Tete
Enko Benga International School

Vilankulo
Enko Sekeleka International School

Maputo
Enko Nyamunda International School

Senegal, Dakar
Enko Dakar International School

Enko Waca International School

Yaoundé
Enko La Galeté International School

CAMBRIDGE International Examinations

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Enko Education Folder

REF: EE-FD1

Details	A4
REF	EE-FD1



Enko Education Season Greetings Card

REF: EE-CD1

Details A5, A6 or Electronic

REF EE-CD1



ENGLISH



FRENCH

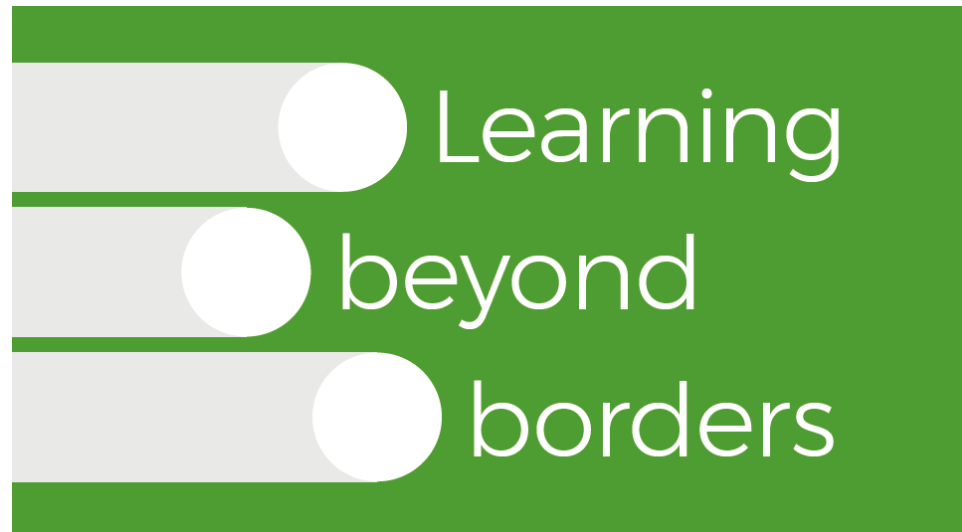


PORTUGUESE



ES - Business Cards - 1 school
REF: EE-BC1

Details	90*50mm, both sided
REF	EE-BC1
Comment	Pictogram and catchphrase at the back can be changed individually



School-specific material

- Those marketing material need to be updated for each school: pictures can be updated. Information about the curriculum and Contact information must be updated.
- Please send details for adaptation at least 10 days before the day of printing.
- The material will be sent for validation before printing.

School Poster - Pictogram

REF: ES-PR1

Details	Available in all sizes from A5 to A0
REF	ES-PR1
Comment	Pictogram and catchphrase to be chosen by each school



Le tremplin
vers les
meilleures
universités
du monde

De la 6^{ème} à la T^{ale}
Cambridge IGCSE
Suivi du Programme du Diplôme
du Baccalauréat International
Inscrivez-vous maintenant !
enkoeducation.com/lagaieté
+237 698 15 61 76 | 653 23 56 52
lagaiete@enkoeducation.com

 **CAMBRIDGE**
International Examinations









School Poster – Picture in portrait REF: ES-PR2

Details	Available in all sizes from A5 to A0
REF	ES-PR2
Comment	Needs a high-quality portrait picture



**Your launchpad to
the world's best
universities**

From Form 1 to Upper 6th equivalents
Cambridge IGCSE
International Baccalaureate
Diploma Programme
Enrol now!
enkoeducation.com/lagaiete
+237 698 15 61 76 | 653 23 56 52
lagaiete@enkoeducation.com

enka la gaiete
international school

IB
WORLD SCHOOL

CAMBRIDGE
International Examinations



School Poster – Picture in landscape

REF: ES-PR3

Details	Available in all sizes from A5 to A0
REF	ES-PR3
Comment	Needs a high-quality landscape picture





School Poster – Curriculum

REF: ES-PR4

Details

Available in all sizes from A5 to A0

REF

ES-PR4

enko b/mako
international school

Notre programme Our curriculum

6ème Grade 6	7ème Grade 7	8ème Grade 8	9ème Grade 9	10ème Grade 10	11ème Grade 11	12ème Grade 12
International Baccalaureate Middle Years Programme				Foundation Year	International Baccalaureate Diploma Programme	
Middle Years Programme					Diploma Programme	

une école du groupe
a school of the group

enko
education

Your
launchpad
to the
world's best
universities

School - Pull-up banner – Pictogram + pictures

REF: ES-PU1

Details	850*2100mm
REF	ES-PU1
Comment	Pictogram and catchphrase to be chosen by each school



African international schools

enke education

Your launchpad to the world's best universities

ib CAMBRIDGE International Examinations

enke Education @EnkeEd enke_ed Enke Education Enke Education

www.enkoeducation.com



School Pull-up banner – Picture portrait REF: ES-PU2

Details	850*2100mm
REF	ES-PU2
Comment	Needs a high-quality portrait picture



enko Sekeleka
international school

Be brave!
Be bold!

+258 82 992 2112 / +258 84 758 9113

vilankulo@enkoeducation.com

Enko sekeleka International School

Complexo Residencial de Nhamacunda,
Vilankulo, Moçambique

www.enkoeducation.com/vilankulo

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International Examinations

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enko
education



School - Pull-up banner - Pictogram + landscape picture

REF: ES-PU3

Details	850*2100mm
REF	ES-PU3
Comment	Pictogram and catchphrase to be chosen by each school Needs a high-quality landscape picture



Somos
todos
aprendizes

+258 82 992 2112 / +258 84 758 9113

vilankulo@enkoeducation.com

Enko sekeleka International School

Complexo Residencial de
Nhamacunda, Vilankulo, Moçambique

www.enkoeducation.com/vilankulo



Escola do grupo

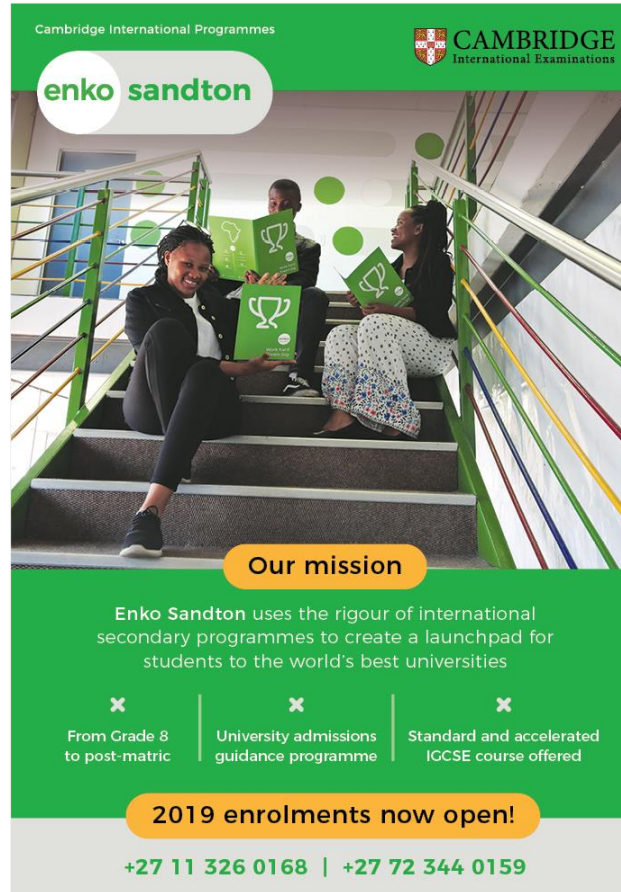


School Flyer – 1 language

REF: ES-F1

Details A5, both sided

REF ES-F1



Cambridge International Programmes

enکو sandton

CAMBRIDGE
International Examinations

Our mission

Enko Sandton uses the rigour of international secondary programmes to create a launchpad for students to the world's best universities

- ✕ From Grade 8 to post-matric
- ✕ University admissions guidance programme
- ✕ Standard and accelerated ICSE course offered

2019 enrolments now open!

+27 11 326 0168 | +27 72 344 0159



GRADES

8 | 9 | 10 | 11 | 12 | 13

Foundation Course | Cambridge Secondary 2 | AS | A-Levels

Your launchpad to the world's best universities

Cambridge International AS and A-Level
1 million students in 10,000 schools across 160 countries benefit from Cambridge education. Over 1,400 universities worldwide recognise those qualifications.

Flexible curriculum
Learners are free to select the subjects that are right for them among the wide choice of subjects available.

Unique university admissions guidance programme
We help students secure admissions in prestigious universities such as Yale College (USA), the University of Toronto (Canada), and more.

Ideally located
Educationally-zoned by the City Council, Enko Sandton's safeguarded campus neighbours one of the oldest schools in Johannesburg.

Sophisticated science lab
Considered a reference point by the British Council, our science lab includes personalised mini-lab stations.

Enrol now!

sandton@enkoeducation.com | www.enkoeducation.com/sandton
1 Bond Street (Bridge on Bond) 2125, Johannesburg, South Africa

A school of the group **enکو education**

School Flyer - 2 languages

REF: ES-F2

Details A5, both sided

REF ES-F2



enko bonanjo
international school

Embracing the future with confidence

Enko Bonanjo is an international secondary school open to students ages 11 to 19 and leading to the prestigious International Baccalaureate* diploma, recognised and valued by the best universities in the world.

*Enko Bonanjo International School is an official IB World School for the Diploma Programme

Enko Bonanjo est une école secondaire internationale ouverte aux élèves âgés de 11 à 19 ans. Elle mène au prestigieux diplôme du Baccalauréat International, reconnu et recherché par les meilleures universités du monde.

*Enko Bonanjo International School est une école officielle du monde IB pour son Programme du Diplôme

A school of the group
Une école du groupe



International curriculum for learners ages 11 to 19

Cambridge Secondary 1
Ages 11-14 | Grade 6 - 8

Cambridge Secondary 2 - IGCSE
Ages 13-15 | Grade 9 - 10

**International Baccalaureate
Diploma Programme - IBDP***
Ages 16-19 | Grade 11 - 12

Programmes internationaux pour les élèves de 11 à 19 ans

Cambridge Secondary 1
11-14 ans | 6ème-4ème

Cambridge Secondary 2 - IGCSE
13-15 ans | 3ème-2nde

**International Baccalaureate
Diploma Programme - IBDP***
16-19 ans | 1ère-Tale



Enrolment is open, contact us
Inscriptions ouvertes, contactez nous
Bonanjo, Rue 1036 (en face de Camwater)
Douala, Cameroon

- 📞 652 569 613 | 695 068 298
- ✉ bonanjo@enkoeducation.com
- 📍 Enko Bonanjo International School
- 🌐 www.enkoeducation.com/bonanjo

A school of the group
Une école du groupe

School Billboard – Pictogram – 4x3

REF: ES-BB1

Details	4m wide x 3m high, LANDSCAPE
REF	ES-BB1
Comment	Pictogram and catchphrase to be chosen by each school



enko ouaga
international school

Votre tremplin
vers les meilleures
universités du monde

Inscrivez vous!

+226 67 82 90 01 | +226 52 19 81 45
ouaga@enkoeducation.com | www.enkoeducation.com/ouaga
Enko Ouaga International School, Ouagadougou, Burkina Faso

School Billboard – Landscape Picture – 4x3

REF: ES-BB2

Details	4m wide x 3m high, LANDSCAPE
REF	ES-BB2
Comment	Needs a high-quality landscape picture



enko john wesley international school

Une passerelle vers l'université et le monde du travail

Inscrivez vous!

75 18 88 57 | 22 54 10 98 | johnwesley@enkoeducation.com
www.enkoeducation.com/johnwesley | Angré Bessikoi. 200m à droite après la cité Gestoci

Le Baccalauréat International de la 2nde à la Terminale

Une école du groupe enko education



enko riviera international school

Révélez votre potentiel

En 2019 Grace étudiera à Yale,
et Olivier à Sciences Po, Paris.

Pourquoi pas vous ?

75 18 88 57 / 02 20 27 55

riviera@enkoeducation.com | www.enkoeducation.com/riviera

Riviera Golf, Carrefour MPouto / Sol Beni

School Billboard – Pictogram + portrait picture – 4x3

REF: ES-BB3

Details	4m wide x 3m high, LANDSCAPE
REF	ES-BB3
Comment	Pictogram and catchphrase to be chosen by each school Needs a high-quality portrait picture







Déverrouillez
le potentiel
de votre enfant

Programme du baccalauréat
international* la 6ème à la 2nde

Inscrivez vous!

75 18 88 57 / 53 88 67 68

 riviera@enkoeducation.com

 Riviera Golf, Carrefour M'Pouto/Sol Béni,
à côté de l'ambassade du Liban.

 www.enkoeducation.com/riviera

 **NOUVEAU SITE**

Une école
du groupe 



School Billboard – Pictogram + picture - 6x3

REF: ES-BB4

Details	6m wide x 3m high, LANDSCAPE
REF	ES-BB4
Comment	Pictogram and catchphrase to be chosen by each school Needs a high-quality portrait picture

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📍 Rua José Macamo, 175, Maputo

🌐 www.enkoeducation.com/riverside

IB CAMBRIDGE International Examinations A school of the group enko education

School - Greeting Card

REF: ES-CD1

Details	A5 folded to A6, PORTRAIT
REF	ES-CD1
Comment	Can use each school's symbol Once folded, the pages inside are blank so you can write a personalized message




+258 84 717 5447 / +258 83 107 9624

benga@enkoeducation.com

www.enkoeducation.com/benga

Enko Benga International School

EN 7, Benga, Maotize, Tete
(Near new bridge/Perto da nova ponte)



Com amor
das crianças da
**escola internacional de
Enko Benga**

With love
from the children of
**Enko Benga
International School**



School - Calendar 1 page per month

REF: ES-CL1

Details	A5 Tent calendar 13-page (individual page/month + cover)
REF	ES-CL1
Comment	Need 13 pictures + Key dates for the school



Rua José Macamo 175, Maputo, Mozambique

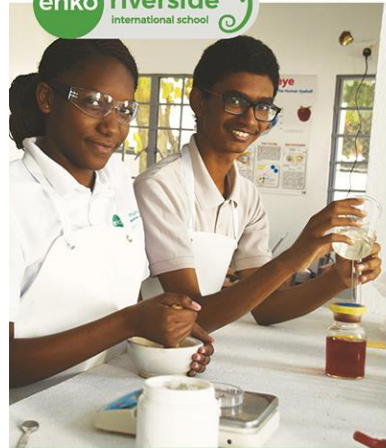
January 2019

M	T	W	T	F	S	S
	1	2	3	4	5 Term 1 Fees	6
7 In-service for staff starts	8	9	10	11 In-service for staff ends	12	13
14 Term 1 begins	15	16	17	18	19	20
21	22	23 Welcome back to school (5pm)	24	25	26	27
28	29	30	31			

+258 845 40 91 51 | +258 843 68 14 13
www.enkoeducation.com/riverside

CAMBRIDGE
International Examinations

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Rua José Macamo 175, Maputo, Mozambique

February 2019

M	T	W	T	F	S	S
				1	2	3 Mozambique Heroes Day
8 Observed	9	10	11 Int. Day of Women and Girls in Science	12	13	14
15	16	17	18	19	20	21
22 Traditional Dress Day	23	24	25	26	27	28

+258 84 54 09 151 | riverside@enkoeducation.com
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CAMBRIDGE
International Examinations

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School - Calendar 1 page per 6 months

REF: ES-CL2

Details

A5 Tent calendar 13-page individual page/month + cover
Can also be printed on A4 or A3 carton

REF

ES-CL2

enko dakar international school

enko waca international school

Le monde est à vous!

À une année 2019 pleins de succès!

Schools of the group enko education



Janvier							Février							Mars									
L	M	M	J	V	S	D	L	M	M	J	V	S	D	L	M	M	J	V	S	D			
	1	2	3	4	5	6					1	2	3					1	2	3			
7	8	9	10	11	12	13	4	5	6	7	8	9	10	4	5	6	7	8	9	10			
14	15	16	17	18	19	20	11	12	13	14	15	16	17	11	12	13	14	15	16	17			
21	22	23	24	25	26	27	18	19	20	21	22	23	24	18	19	20	21	22	23	24			
28	29	30	31				25	26	27	28				25	26	27	28	29	30	31			
Avril							Mai							Juin									
L	M	M	J	V	S	D	L	M	M	J	V	S	D	L	M	M	J	V	S	D			
	1	2	3	4	5	6	7				1	2	3	4	5							1	2
8	9	10	11	12	13	14	6	7	8	9	10	11	12	3	4	5	6	7	8	9			
15	16	17	18	19	20	21	13	14	15	16	17	18	19	10	11	12	13	14	15	16			
22	23	24	25	26	27	28	20	21	22	23	24	25	26	17	18	19	20	21	22	23			
29	30						27	28	29	30	31			24	25	26	27	28	29	30			



School - Newsletter

REF: ES-NS1

Details	A4 print/electronic newsletter 1 to 4 pages
REF	ES-NS1
Comment	School must send all pictures and contents already proof-read.



Obrigada Enko Benga e a Cidade de Tete

Lembro-me da porta do avião a abrir, o calor a bater-me como um tijolo, e eu perguntava-me como na terra seria capaz de educar as crianças dentro de um forno! Lembro-me do Dia Aberto de Outubro de 2017: o ar estava cheio de emoções, o nível de fé e esperança eram elevados, a confiança era profunda e conheci um menino da 1a classe que me inspirou dizendo que odiava a escola antes do início, mas ele viu que iria adorar esta escola - ele ainda adora. Lembro-me da primeira criança que entrou no quintal da escola no primeiro dia de aulas; seus pais estavam chorando mais do que a criança, mas eu tinha lenços para Mãe e Pai (não conte a ninguém, mas os papás precisavam dos lenços mais do que as mães). Há ricas e amorosas lembranças que levo na minha alma ao deixar a Província de Tete, e por isso e muito mais, agradeço a todos: estudantes, funcionários, pais, membros do conselho, governo, apolantes e a comunidade ampliada. Estou no meu 32º ano de ensino e sempre que estou com uma criança é uma enorme bênção. Eu

Thank you Enko Benga and the City of Tete

I remember the airplane door opening, the heat hitting me like a brick, and me wondering how on earth I was supposed to educate children in an oven! I remember the Open Day in October 2017: the air was brimming with excitement, faith and hope were high, trust was deep, and I met a Year 1 boy who inspired me by telling me he hated school before but could see he would love this school - he still does love it. I remember the first child who entered campus on the first day of school; her parents were crying harder than the child but I had tissues for Mamas and Papas (do not tell anyone but Baba's needed the tissues more than Mommies). There are many rich and fond memories I am carrying in my soul as I leave Tete Province, and for that and so much more, I thank you all as students, staff, parents, board members, government, supporters and the extended community. I am in my 32nd year of teaching and every day I am with a child is an enormous blessing. I value everything in my vocation today as much as I did in 1986 when



ES - Business Cards - 1 school

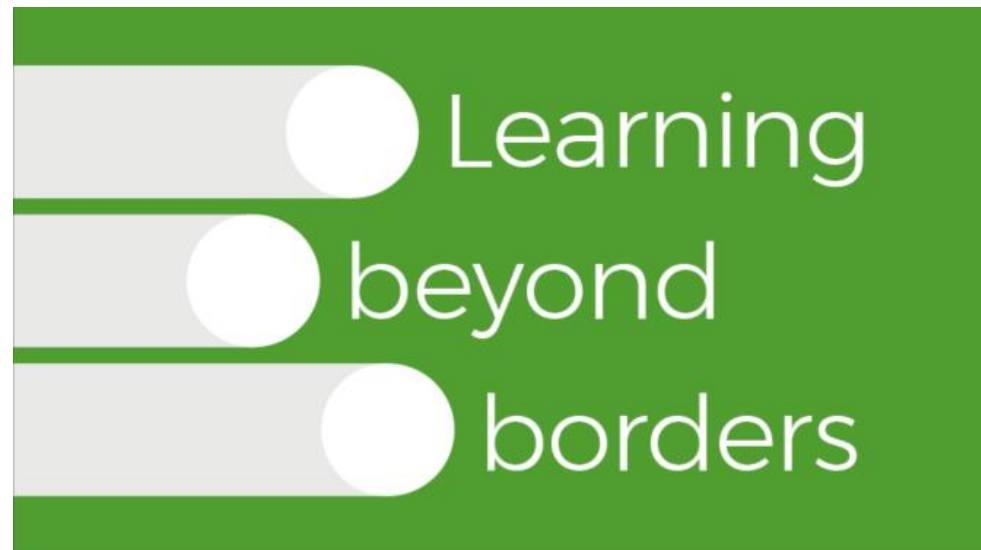
REF: ES-BC1

Details	90*50mm, both sided
REF	ES-BC1



Sirata Sanogo
Assistant School Launcher
Mobile: 76 68 12 00
Email: sirata.sanogo@enkoeducation.com

www.enkoeducation.com/ouaga
Zogona, venant du Bd Charles de Gaulle,
premier six-mètres après la mosquée de Zogona à gauche
Ouagadougou, Burkina Faso
+226 67 82 90 01 | 52 19 81 45 | ouaga@enkoeducation.com



ES - Business Cards - 2+ schools
REF: ES-BC2

Details	90*50mm, both sided
REF	ES-BC2



Ramatoulaye MBALLO

Marketing Officer

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Enko Dakar International School
www.enkoeducation.com/dakar
Cité Keur Gorgui, Mermoz-Sacré-Cœur
+221 76 482 34 34 | 77 875 24 05
dakar@enkoeducation.com

Appendix: Printing prices (South Africa)

Item	Format	Pages	Details	Price incl. VAT	Price incl. VAT (XAF)
Folders	A3	1	A3 page folded in 2	13,23 ZAR	536,54 XAF
Business Cards	9*11cm	1		2,01 ZAR	81,65 XAF
Flyer	A5	1		1,32 ZAR	53,65 XAF
Brochure	A4	8	Saddle stitched	20,13 ZAR	816,47 XAF
Press Kit	A4	9	Stapled	14,09 ZAR	571,53 XAF
Poster	A3	1		14,38 ZAR	583,19 XAF
Poster	A2	1		178,25 ZAR	7 231,60 XAF
Poster	A1	1		201,25 ZAR	8 164,71 XAF
Pull-up banner	850*2100cm	1		1 207,50 ZAR	48 988,28 XAF
Folders corpo	A4	4	Inside cover	39,10 ZAR	1 586,29 XAF
Calendar	A5	13	Wire binding A5 Desk calendar	54,63 ZAR	2 216,14 XAF