



Press Release

Enko Education launches Knowledge for College, an online programme to prepare African learners for their application to the world's best universities

Johannesburg, 27th March 2019 – Enko Education is proud to announce the launch of Knowledge for College, an online programme to prepare African learners for their application to international universities.

“It is open to all students in their last three years of high school and consists of a series of online workshops animated by worldwide university admissions experts. The goal is to give students across the continent tips and tools to successfully apply to prestigious universities”, explains Ketevan Maghlakelidze, University Admissions Manager at Enko Education and organizer of Knowledge for College

Knowledge for College consists of a series of 12 online workshops, covering all theoretical aspects of college applications. Those sessions will be animated by Enko Education's University Admissions counsellors and international experts from all around the world (International School of Geneva, UWC Mahindra College, India, Marymount School Medellin, Colombia, Watson Institute at Lynn University, South Florida, USA).

The one-hour long sessions will be held twice a week for 6 weeks. They will cover topics such as: criteria to choose the best-fit university, personal statement and motivation letter writing, scholarships, standardized tests, building your college CV, and many more. The sessions will be in English, and a French translation will be provided in the chat. Sessions will be recorded in case students are unable to attend a live session or want to listen to them again.

“Enko Education was created to be a launchpad to the world's best universities”, explains Eric Pignot, Founder and CEO of Enko Education. “We realized that African students do not always receive the right preparation to face the very demanding admission process of such universities.”

He emphasizes: “Since we launched our first school in 2014, Enko graduates have been admitted to prestigious universities all around the world: Yale College in the US, the African Leadership University in Rwanda, the University of Cape Town in South Africa, University of Toronto in Canada, Sciences Po in Paris, and many more. Knowledge for College is the opportunity to have more learners across the continent gain access to those prestigious universities.”

All students interested should complete the pre-registration form available online at www.enkoeducation.com/knowledgeforcollege.

About Enko Education

Enko Education is a network of African international schools founded in 2013, which aims to increase access to a high-quality international education for young people in Africa. Enko Education offers international primary and secondary curricula to provide talented young Africans with the opportunity to gain admission to the very best universities in the world.

Enko Education today operates 13 international schools in 7 African countries.

For more information or to register, please visit www.enkoeducation.com, or contact Fanny Moral, Head of Communications - fanny.moral@enkoeducation.com, +27 84 802 7164.