

Alumni Network Presentation and Students Involvement

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enke
schools Botho
campus

8 countries

enke
schools Riverside
campus

enke
schools Sekeleka
campus

14 schools

11 cities

enke
schools John Wesley
campus

enke
schools Sandton
campus

**250+
employees**

enke
schools Bonanjo
campus

enke
schools Riviera
campus

enke
schools Waca
campus

enke
schools Ouaga
campus

**2000+
students**

enke
schools Keur Gorgi
campus

enke
schools La Gaieté
campus

enke
schools Bamako
campus

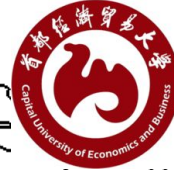




UNIVERSITY OF
TORONTO



ÉCOLE
POLYTECHNIQUE
UNIVERSITÉ PARIS-SACLAY



SMITH COLLEGE



● Project overview

The Enko Alumni Network will be a platform of communication between graduates and current students, but also between graduates and other stakeholders. Through the Alumni Network, graduates will be frequently engaged to maintain the Enko mission and vision.

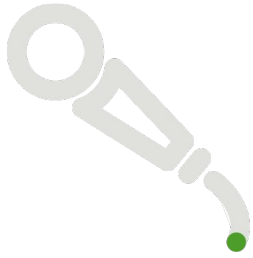


● Project objectives

- Engage with graduates during their university studies and beyond
- Develop a spirit of giving back to the community
- Discuss and align with the Enko values, vision and mission
- Create a bond between alumni to help each other beyond the boundaries of the school
- Connect alumni through a platform from different Enko schools within the same country and from different countries
- Allow current students to access a database of alumni they can reach out to seek help and guidance
- Share opportunities (internships/jobs) through the alumni network



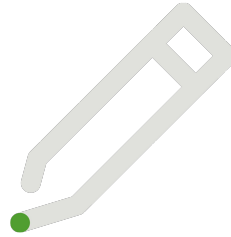
● What has been done so far?



Interviews with
Enko alumni



Research and
benchmark with
**other alumni
networks**



Draft of **Concept
Note**



**Collection of
information** from
Alumni

Alumni Network Concept Note

- Document detailing all the information concerning the alumni network and its management
- Details mission and vision; roles; membership requirements; sanctions.
- Guidelines to direct the first committee elected and reference document for certain questions
- Open for editing and has some parts not covered yet:
 - Business Plan
 - Communication Plan
 - Activities*



*Your support and creativity is needed for this

● Mission and Vision

Vision

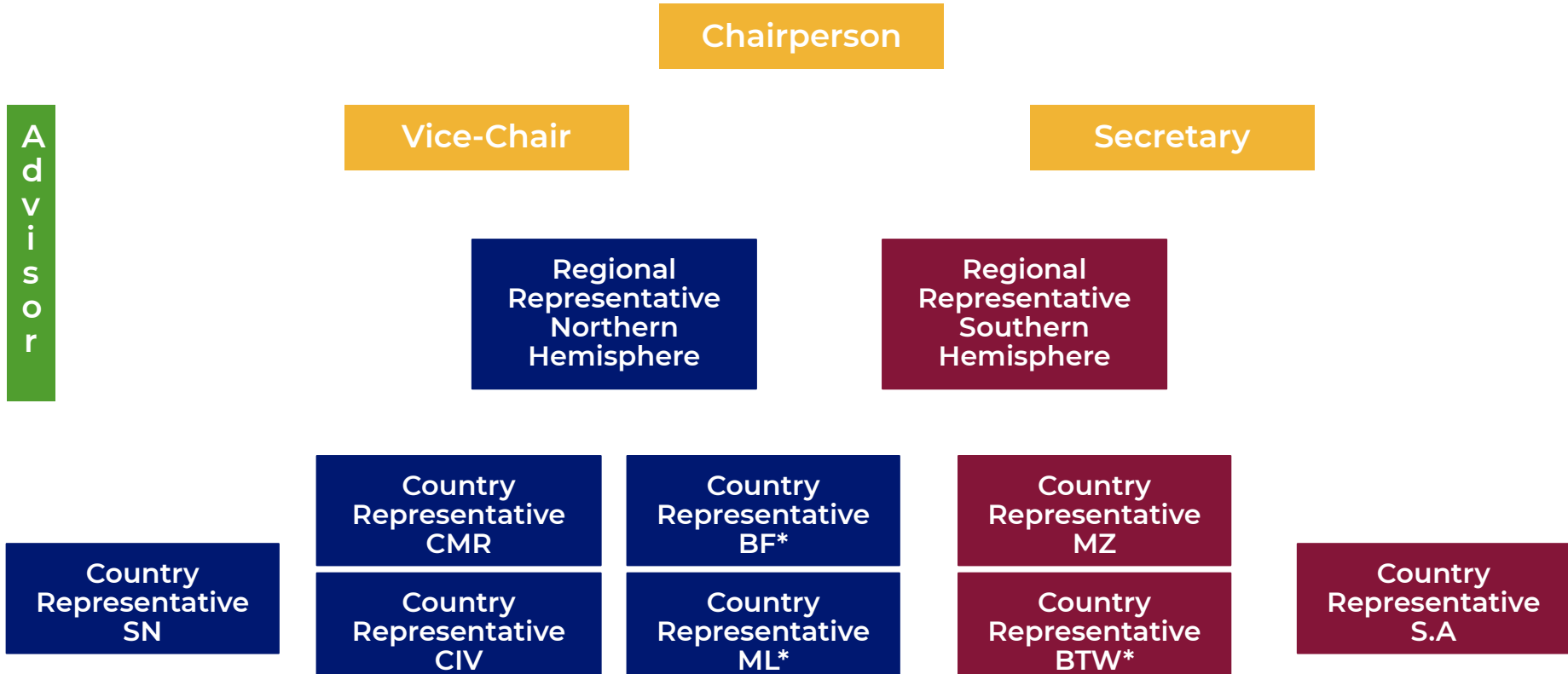
To create a lifelong engagement for Enko graduates in order to further unlock their potential to impact Africa and the world.

Mission

We believe our journey of developing world citizens who are ready to make an impact does not end after the students' graduation. The Enko Alumni network will preserve the values we developed as a group of African International Schools on our students and foster their relationship with other students (current and past) and with the school.



Alumni Committee - Roles



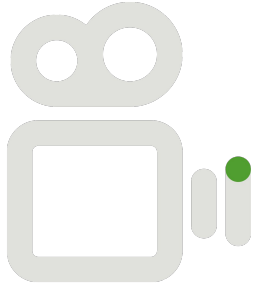
Alumni General Committee - Job Descriptions

Title	Role and Duties	Mandate	Election	Expectations
Chair	Acts as an executive person and link between the different stakeholders Represent the network and committee at events Designing and steering alumni network plan	2 years, renewable only once	Voting monitored by the central team for the first year then by the committee for the other years	About 2-3 hours per week. Very mature and responsible. Skills of a real ambassador
Vice-Chair	Manages operations of the committee and makes sure that activities are provided with the right resources Facilitate communication and reporting between the regional reps and the committee	2 years, renewable only once	Voting monitored by the central team for the first year then by the committee for the other years	About 2-3 hours per week. Has a great sense of organisation and knows how to handle logistics
Secretary	Sending Meeting minutes after every meeting Sending all coms to the alumni network Keeping a record of every activity and document used during the rule of the committee	2 years, renewable only once	Voting monitored by the central team for the first year then by the committee for the other years	About 2 hours per week. Manages time well and is very structured.

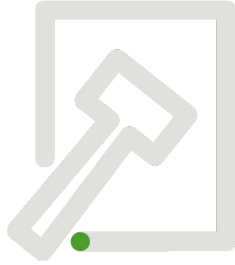
● Alumni Sub-Committee - Job Descriptions

Title	Role and Duties	Mandate	Election	Expectations
Regional Representative	Coordinate country representatives in their region Organise frequent meetings (once a month or trimester) with country reps to align on goals and report to the central committee Designs best practices and learning amongst countries to be shared between regions and within the region	2 years renewable twice	Selected from nominations from all students and personal application	Less than an hour per week and more hours during activities or reunions
Country Representative	Make sure that every student/alumnus is engaged in the network Take care of the logistics and organisation of reunions annually Animate the country represented with activities throughout the year Visit schools and act as an ambassador for both the committee and Enko Education	2 years renewable twice	Selected from nominations from all students and personal application	Less than an hour per week and more hours during activities or reunions

● Alumni Network! Next Steps



Candidates send us **a short motivation video**



All Enko Alumni are invited to **vote online**



Nominees are announced

● Want to apply?

Please send us a short video of 60-90 seconds with:

- Background (School-Nationality-Studies-Work)
- How will you contribute to the alumni committee?
- The video can be as creative as you wish
- Deadline: **12th of August 2019 @6PM GMT**

Alumni@enkoeducation.com



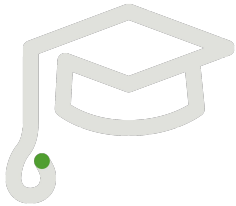
● Hivebrite: Our online platform

The screenshot displays the Hivebrite web application interface. At the top, a green navigation bar features the 'enke' logo on the left, a search bar with the placeholder text 'Search for people', and utility icons for a plus sign, location, notifications, and a user profile on the right. Below the navigation bar, a horizontal menu lists 'Home', 'Network', 'Events', 'Groups', 'Career', 'Forums', and 'Media'. The main content area is dominated by a large, close-up photograph of three young Black women smiling and looking towards the camera. Below this image, the interface is divided into two main sections. On the left, a 'Live feed' section shows a user profile picture and a toolbar with icons for 'Post', 'Trip', 'Event', 'Check-in', and 'Opportunity'. Below the toolbar is a text input field with the instruction: 'To notify individual users, type '@' (ex: @Alex). To notify multiple users, click 'Notify people'. At the bottom of this section are 'Notify people' and 'Publish' buttons. On the right, a 'Recently active members' section displays a grid of eight user profile pictures. Below each picture is the user's name and a partial title: Olivier Ndiaye (Communicat...), Fanny Moral (Marketing & ...), Navti Emma... (Admissions ...), and Kouakou Fid... (Admissions ...). The bottom of the page shows 'Filters: All items' with a dropdown arrow.

● Information you'll find on Hivebrite



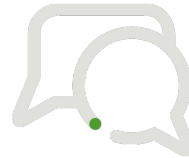
hivebrite



Guidance, advice
and sharing of
experience on
**university
admission**



Jobs and
internships
opportunities



**Discussion
forums** between
DPs, Alumnis and
university
counsellors



Events

2 Last things!

1. Motivate your friends to join the network, it starts with Hivebrite
2. Stay updated! Spread the word!

Questions? Comments? Feedback?

● Topics covered in the Concept Note

Executive summary

Context and objectives

SWOT Analysis

Mission and Vision

Launch plan and timeline

Supporting notes

Mission, Vision and Values

Value Proposition and Benefits

Alumni Status

Membership Requirements

Governance and Organisation

General Committee

Sub Committees

Power of the Alumni Committee

Online Platform

Activities

Communication Plan

Finance

Legal

Sanctions