



Marketing material
2020 catalogue





Foreword



- Each Enko school has an obligation to respect the Enko graphic guidelines whenever producing a marketing material. The graphic guidelines are available in our [Brand book](#).
- Frederick Danton is the official freelance Graphic Designer for Enko Education. It is strongly advised to use Frederick and not any other graphic designer for Enko works, as he already knows and masters the Enko graphic charter, and his rate is very attractive. If you were to ask someone else to create some material for the school, this material needs to be compliant with the graphic charter, and **validated by the Central Office as being so**.
- **Each Enko school can use Frederick for 12 hours a year as part of the Platform costs.** This number was calculated based on the average number of hours used per all Enko schools in 2018, and an estimation of a running school's needs for one year. **Above those 12 hours, we will advance the payment for the school, but then re-invoice it to the school.**
- Schools being launched obviously require more hours, they benefit from 46,5 hours on their first year.
- In order to keep track of how many hours each school is using, all requests to the web developer must be done through this [Online Form](#). You will be informed by e-mail as soon as you go over the number of hours allocated.

[Brand Book](#)

[Online Form](#)

Item	# of hour	Included	
		Running school	School launch
Flyer design	3	0	1
Flyer change	2	1	0
Poster design	3	0	2
Poster change	1	1	0
Pull-up banner design	3	0	2
Pull up banner change	1	1	0
Logo design	4	0	1
Business cards template design	1	0	1
New business cards	0,5	2	5
Outside banner design	3	0	1
Signs design	3	0	2
Billboard design	6	1	2
Classwall template design	1	0	1
New classwall (per 4)	1	0	2
Notebook covers design	3	0	0
Newsletter design (per page)	1	0	0
Newspaper ads design	2	0	0
Bookmark design	2	0	0
A5 calendar design	12	0	0
Certificate template design	1	1	0
New certificate (per 10)	1	0	0
Total in # hours		12	46,5

Enko generic material

- Those marketing material are common to all schools and won't be adapted.

Enko 8-page Corporate Brochure

Details	A4, 8 pages
REF	English: EE-BRI-EN French: EE-BRI-FR Portuguese: EE-BRI-PR



FR

Écoles Internationales Africaines



Les meilleurs programmes internationaux

Les écoles Enko Education offrent des programmes internationaux de qualité, conçus pour développer les capacités de nos élèves et leur donner tous les atouts nécessaires à leur réussite universitaire et pour les préparer à la vie active. Nos programmes sont reconnus à l'international et se concentrent sur le bien-être intellectuel, social, émotionnel et physique des élèves. Ils incluent des examens finaux et mènent à des qualifications et diplômes reconnus et prisés mondialement.



Cambridge International Examinations

Conçus pour les jeunes de 5 à 19 ans, les programmes Cambridge International Examinations préparent les élèves à leur vie future, en développant leur curiosité et leur goût de l'apprentissage. Du primaire aux années pré-universitaires, les programmes CIE sont reconnus par les meilleures universités et employeurs pour être une excellente préparation aux études supérieures et à la vie active. Plus de 10 000 établissements dans 160 pays font partie de la communauté Cambridge.



Le Baccalauréat International

Les programmes de l'IB sont destinés aux jeunes âgés de 5 à 19 ans. Ces programmes favorisent la réussite scolaire et personnelle des élèves, en développant leur curiosité intellectuelle, leur capital de connaissance, leur sensibilité internationale et leur détermination. Plus de 5 000 établissements scolaires dans le monde proposent les programmes du Baccalauréat International (IB), connus pour leur rigueur et pour permettre le développement personnel de l'élève. Le diplôme du Baccalauréat International est reconnu par plus de 2 000 universités dans 75 pays. Les diplômés IB ont des taux d'admission aux meilleures universités du monde plus élevés, et sont mieux préparés à réussir leurs études supérieures.

Programme d'aide à l'admission universitaire

En tant que tremplin vers les meilleures universités du monde, Enko Education offre un programme unique de soutien à l'admission universitaire afin d'aider nos élèves à être admis dans l'université de leur choix.

1

Choisir les bonnes universités

Les conseillers d'orientation aident les élèves à identifier les universités et les programmes qui correspondent à leurs ambitions et à leurs capacités. Ils guident nos élèves dans le choix de leur filière et de leurs cours, pour mettre en œuvre leur projet.

2

Sécuriser l'admission

Enko Education guide ses élèves pour remplir leurs dossiers de candidature, grâce à ses connaissances des procédures et à ses relations avec les responsables d'admission des universités. Les élèves sont accompagnés dans la préparation des tests requis par les universités (TOEFL, SAT, ...).

3

Financer leurs études

Enko Education aide les élèves à identifier les bourses proposées par les universités et les fondations pour financer les études supérieures et les guide dans le processus d'obtention des bourses.

Les universités que nos élèves ont intégré en 2017



Florent Admis à l'université de Colombie Britannique avec une bourse complète

En tant qu'élève Enko, j'ai pu rencontrer des enseignants passionnés et engagés, qui m'ont aidé à définir mes ambitions professionnelles. Je suis particulièrement reconnaissant envers mon Conseiller d'Orientation qui était présent à chaque étape de mon admission universitaire, avec beaucoup de conseils et d'encouragements.

La communauté Enko Education, constituée d'élèves, d'enseignants et de l'équipe support est extrêmement bienveillante, et est vite devenue ma seconde famille. Interagir et collaborer dans un milieu aussi multiculturel m'a poussé à sortir de ma zone de confort tout en m'ouvrant l'esprit sur différents aspects. J'ai également développé de précieuses compétences, qui me serviront tout au long de mes parcours académique et professionnel.



Favoriser l'admission à l'université McMaster avec la prestigieuse bourse d'entrée offerte à un groupe très sélect d'étudiants

4

5

Botswana
Gaborone
• Enko Botso Campus
botso@enkoeducation.com
+267 755 23 777 | +267 755 23 747

Burkina Faso
Ouagadougou
• Enko Ouaga Campus
ouaga@enkoeducation.com
+226 87 82 90 01 | +226 82 32 19 81 43

Cameroun
Douala
• Enko Douala Campus
douala@enkoeducation.com
+237 652 25 96 13 | +237 655 06 82 98

Yacoundé
• Enko La Calette Campus
laalette@enkoeducation.com
+237 698 15 41 76 | +237 698 23 96 32

Côte d'Ivoire
Abidjan
• Enko John Wesley Campus
johnw@enkoeducation.com
+229 87 24 24 18 | +229 02 20 27 94

Enko Riviera Campus
riviera@enkoeducation.com
+229 87 16 94 91 | +229 02 20 27 96

Mali
Bamako
• Enko Bamako Campus
bamako@enkoeducation.com
+223 63 23 24 26 | +223 71 86 27 85

Mozambique
Maputo
• Enko Riverside Campus
riverside@enkoeducation.com
+258 84 540 910 | +258 84 968 343

Vilankulo
• Enko Sakeleka Campus
villankulo@enkoeducation.com
+258 82 992 2102 | +258 84 758 913

Tete
• Enko Benga Campus
benga@enkoeducation.com
+258 84 717 5447 | +258 83 107 9624

Afrique du Sud
Johannesburg
• Amazing Grace Private School
amazing@enkoeducation.com
+27 11 059 9744 | +27 75 232 7905

• Enko Sandton Campus
sandton@enkoeducation.com
+27 11 328 0168 | +27 72 544 0159

Zambie
Lusaka
• Pestalozzi Education Centre
pestalozzi@enkoeducation.com
+260 999 980 3369 | +260 992 500 032
+260 966 412 027

Sénégal
Dakar
• Enko Keur Gorgal Campus
keur@enkoeducation.com
+221 78 482 54 54 | +221 77 875 24 05

• Enko Waka Campus
waka@enkoeducation.com
+221 33 850 4929

Écoles Internationales Africaines

Enko Education @EnkoEd enko_ed Enko Education Enko Education

www.enkoeducation.com

Enko 6-page University admissions brochure



Details 627mm wide x 210mm high, 6 pages

REF EE-BR2

P2

15 SCHOOLS

9 COUNTRIES

2800+ LEARNERS

400+ EMPLOYEES

15% LEARNERS ON SCHOLARSHIPS

Testimonials

Working with the Enko team, I met teachers who cared and were passionate about my university aspirations. When the university journey grew dreary, my University Guidance Counsellor always kept me going with his encouragement and help.

The small community of unendingly supportive students, teachers and staff which I was surrounded by everyday, became my second family at Enko. Being involved with people from different backgrounds helped me to get out of my comfort zone while broadening my perspectives especially on a cultural basis. I also gained valuable skill sets that I leverage constantly as I strive to become a leader "Third African First Cameroon" to be admitted to Yale College in more than 15 years, with a scholarship of \$216.

Having been admitted to McMaster University with the prestigious Entrance scholarship awarded to a select number of applicants.

Where our graduates now study

African Leadership Academy, Rwanda

American University, Paris, France

BEM, Senegal

Capital University of Economics & Business, China

Catholic University of Douala, Cameroon

Columbia International College, Canada

Concord University, US

Drew University, US

Ecole Polytechnique De Paris, France

EM Lyon, France

Esac, France

Exeter University, UK

Florida International University, US

Genève Business School, Switzerland

Harbin University, China

Henrici Wallis University, UAE

Hollins University, US

Houston University, US

Jacobs University, Germany

Lancaster University, China

Laikipia University, Netherlands

McMaster University, Canada

Monash University, South Africa

Northern Kentucky University, US

Nottingham University, UK

Sciences Po, France

Smith College, US

Tianjin Polytechnic University, China

University of Alford, US

University of Birmingham, UK

University of British Columbia, Canada

University of Concordia, Canada

University of Delaware, US

University of Montreal, Canada

University of Ottawa, Canada

University of Toronto, Canada

University of Yaoundé 1, Cameroon

Xavier University, US

P3

About Enko Education

Africa is the world's biggest youth reservoir. It has no shortage of talented and highly ambitious young people, or of opportunities for them to study at the university of their dreams. The best universities in the world are showing an increasing interest in students from Sub-Saharan Africa, and the number of scholarships available to help these students finance their studies is also growing fast.

In spite of this, African students are still under-represented in the world's leading universities. There are still huge challenges to overcome in gaining admission for two reasons: the students do not receive adequate preparation at secondary level, and the universities in question have little confidence in the qualifications presented by foreign college graduates. For example, in the United States, which is the country most open to international students, there are only 31,000 students from Sub-Saharan Africa out of a total of 900,000 foreign students.

Enko Education has set itself a challenge to reverse this trend, and improve access to these prestigious universities for students from Sub-Saharan Africa, to the aim of helping them to have a significant social, economic impact on their continent. Those who choose to return to their country of origin will benefit from better job opportunities, an improved professional network, and excellent entrepreneurial skills. Those who prefer to stay in the country where they completed their studies will have the opportunity to gain more experience and earn a better salary, and will be able to support their families at home.

We designed the Enko Education schools with this in mind. We offer top-quality international programmes leading to globally recognised qualifications, a university admissions counselling programme to guide our students through the university applications process, and a unique educational experience.

African International Schools

P4

The Enko schools with graduates in 2018 and 2019

eniko La Galette campus

Senegal, Cameroon
Opened in 2014
Cambridge IGCSE, A-LEVEL
University Admissions Counselling
eniko.admission@enkoeducation.com
+33 1 85 58 11 12

eniko Bonanjo campus

Senegal, Cameroon
Opened in 2016
Cambridge IGCSE, A-LEVEL
University Admissions Counselling
eniko.admission@enkoeducation.com
+33 1 85 58 11 12

eniko Amazing Grace Private School

South Africa
Opening National Senior Certificate (NSC) curriculum
University Admissions Counselling
eniko.admission@enkoeducation.com
+33 1 85 58 11 12

eniko Sekoleka campus

Malawi, Mozambique
Opened in 2018
Cambridge IGCSE, A-LEVEL
University Admissions Counselling
eniko.admission@enkoeducation.com
+33 1 85 58 11 12

eniko Sandton campus

South Africa
Opened in 2018
Cambridge IGCSE, A-LEVEL
University Admissions Counselling
eniko.admission@enkoeducation.com
+33 1 85 58 11 12

eniko Waca campus

Senegal, Cameroon
Opening in 2020
Cambridge IGCSE, A-LEVEL
University Admissions Counselling
eniko.admission@enkoeducation.com
+33 1 85 58 11 12

P5

Our Mission

Our vision is to unlock learners' potential across Africa to enhance the global future. We do so by increasing access to the world's leading universities and to successful careers through high quality international education.

P6

eniko John Wesley campus

Senegal, Cameroon
Opened in September 2018
IGCSE
University Admissions Counselling
eniko.admission@enkoeducation.com
+33 1 85 58 11 12

eniko John Wesley Campus is a secondary school covering grades 10 to 12 and leading to the prestigious International Baccalaureate Diploma. The school is located in Abidjan, Côte d'Ivoire. It offers a high-quality international programme and capital learning conditions, to enable the development and the academic, social, cultural and moral development of each student with a curriculum tailored one year ahead of time. Enko John Wesley International School offers a secondary program starting with a year of preparation for the diploma program called Foundation Year which is a year of adaptation to the IB teaching system. Our students benefit from extracurricular activities and events to enrich their knowledge of African cultures and their own communities. Thematic conferences are organised at the school, on various themes.

eniko Keur Gorgi campus

Senegal, Cameroon
Opening in 2020
Cambridge IGCSE, A-LEVEL
University Admissions Counselling
eniko.admission@enkoeducation.com
+33 1 85 58 11 12

eniko Keur Gorgi Campus is a private bilingual international school in the capital of Senegal, Dakar. We are a day school comprised of 220 students mostly from Senegal and Africa country. eniko Keur Gorgi is officially authorized to offer the International Baccalaureate Diploma Programme Grades 11 and 12 and is currently in line with IB Higher Level Programme 2019. eniko Keur Gorgi is marked by quality teaching and opportunities for student engagement. In the long run, it is our mission to develop a balanced being, a citizen of the world and being a launched to the world's best universities.

eniko Riverside campus

Mozambique, Malawi
Has been operating since 2018
Cambridge IGCSE, A-LEVEL
University Admissions Counselling
eniko.admission@enkoeducation.com
+33 1 85 58 11 12

eniko Riverside Campus is a private secondary school located in Maputo, Mozambique. It hosts 152 students in Grades 10 to 12. The majority of our learners are Mozambican. The school has created a Lower Foundation Course in Grades 8 and 9 that includes some elements of Cambridge Secondary 1 and helps learners to transition to IGCSE. In 2019, the school became a UKAS registered centre and has been authorised to accept students ready to administer SATs on campus by March 2020. eniko Riverside provides, through English-medium secondary schooling, students in Mozambique with a launchpad to the world's best universities. Our dedicated teachers are qualified to impart top-quality, international curricula and also nurture well-balanced global citizens who will make positive contributions to their communities in an ever-changing world.

eniko Pestalozzi Education Centre

Senegal, Cameroon
Opened in 2018
Cambridge IGCSE, A-LEVEL
University Admissions Counselling
eniko.admission@enkoeducation.com
+33 1 85 58 11 12

Pestalozzi Education Centre is a K12 day school, regularly ranked as one of the top schools in Senegal for exam results. Nestled in beautiful Banjul on the Senegal coast, the school is setting new standards in child-centred learning, a sense of academic for all, and a focus on the well-being of all. In 2020, Pestalozzi Education Centre is taking the next step by joining the Enko Schools network. The school will progressively implement the Cambridge International Curriculum in addition to the Zambian curriculum already taught in primary & secondary. Academic success is central to the school's ethos but Pestalozzi Education Centre practices a holistic approach to education using the principles of Head, Heart and Hand, and nurtured by Swiss philanthropist Johann Pestalozzi's motto.

eniko African International Schools

South Africa, Malawi, Mozambique, Senegal, Cameroon

eniko African International Schools

P7

eniko Front Page

Senegal, Cameroon
Opening in 2020
Cambridge IGCSE, A-LEVEL
University Admissions Counselling
eniko.admission@enkoeducation.com
+33 1 85 58 11 12

eniko Front Page Campus is a private bilingual international school in the capital of Senegal, Dakar. We are a day school comprised of 220 students mostly from Senegal and Africa country. eniko Front Page is officially authorized to offer the International Baccalaureate Diploma Programme Grades 11 and 12 and is currently in line with IB Higher Level Programme 2019. eniko Front Page is marked by quality teaching and opportunities for student engagement. In the long run, it is our mission to develop a balanced being, a citizen of the world and being a launched to the world's best universities.

Enko Education Pull-up banner

Details	850x2100mm
REF	Positive: EE-PU1+ Negative: EE-PU1-

POSITIVE

enko education African International Schools

Senegal
Dakar
Enko Keur Gorgul Campus
Enko Waca Campus

Mali
Bamako
Enko Bamako Campus

Burkina Faso
Ouagadougou
Enko Ouaga Campus

Cameroon
Douala
Enko Bonanjo Campus
Yaoundé
Enko La Galeté Campus

Ivory Coast
Abidjan
Enko John Wesley Campus
Enko Riviera Campus

Mozambique
Maputo
Enko Riverside Campus
Tete
Enko Benga Campus
Vilankulo
Enko Sekeleka Campus

South Africa
Johannesburg
Amazing Grace Private School
Enko Sandton Campus

Botswana
Gaborone
Enko Botho Campus

Zambia
Lusaka
Pestalozzi Education Centre

ib Cambridge Assessment International Education
Cambridge International School

Enko Education @EnkoEd enko_ed Enko Education Enko Education

www.enkoeducation.com

African international schools **enko education**

Your launchpad to the world's best universities

ib Cambridge Assessment International Education
Cambridge International School

Enko Education @EnkoEd enko_ed Enko Education Enko Education

www.enkoeducation.com

NEGATIVE





Enko Education Map Poster

Details	Can be printed in all sizes from A5 to A0
REF	Positive: EE-PR1+ Negative: EE-PR1-

POSITIVE

enko education African International Schools

- Senegal, Dakar
Enko Dakar Campus
Enko Waca Campus
- Mali, Bamako
Enko Bamako Campus
- Burkina Faso, Ouagadougou
Enko Ouaga Campus
- Ivory Coast, Abidjan
Enko John Wesley Campus
Enko Riviera Campus
- Cameroon, Douala
Enko Bonanjo Campus
Yaoundé
Enko La Gaieté Campus
- South Africa, Johannesburg
Amazing Grace Private School
Enko Sandton Campus
- Zambia, Lusaka
Pestalozzi Education Centre
- Mozambique, Tete
Enko Benga Campus
Vilankulo
Enko Sekeleka Campus
- Maputo
Enko Riverside Campus
- Botswana, Gaborone
Enko Botho Campus

Cambridge Assessment International Education
Cambridge International School

Enko Education @EnkoEd @EnkoEd Enko Education Enko Education

www.enkoeducation.com

NEGATIVE

enko education African International Schools

- Senegal, Dakar
Enko Dakar Campus
Enko Waca Campus
- Mali, Bamako
Enko Bamako Campus
- Burkina Faso, Ouagadougou
Enko Ouaga Campus
- Ivory Coast, Abidjan
Enko John Wesley Campus
Enko Riviera Campus
- Cameroon, Douala
Enko Bonanjo Campus
Yaoundé
Enko La Gaieté Campus
- South Africa, Johannesburg
Amazing Grace Private School
Enko Sandton Campus
- Zambia, Lusaka
Pestalozzi Education Centre
- Mozambique, Tete
Enko Benga Campus
Vilankulo
Enko Sekeleka Campus
- Maputo
Enko Riverside Campus
- Botswana, Gaborone
Enko Botho Campus

Cambridge Assessment International Education
Cambridge International School

Enko Education @EnkoEd @EnkoEd Enko Education Enko Education

www.enkoeducation.com



Enko Education Folder

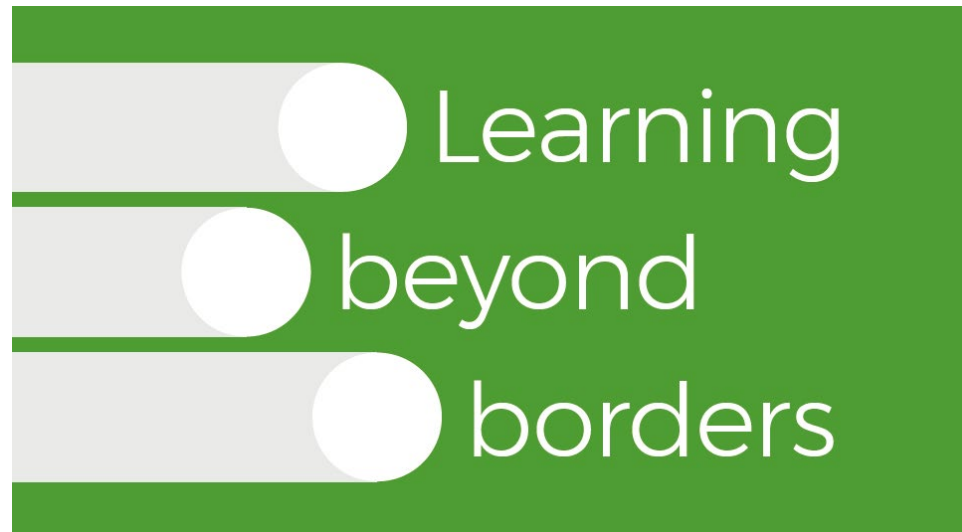
REF: EE-FD1

Details	A4
REF	EE-FD1



EE - Business Cards - Central

Details	90*50mm, both sided
REF	EE-BC1
Comment	Pictogram and catchphrase at the back can be changed individually





EE - Culture posters

Details	All sizes from A4 to A0, 5 posters come together
REF	EE-C1



What we stand for

Enko Education acts for the African youth, the largest population of young people in the world: their talent, their ambitions, and their future.

We want to empower our learners, unlock their potential, enabling them to access the best universities in the world. In taking up this challenge, we share inspirations, dreams, laughter, and knowledge.

We want our learners to blossom. Here and now, in their studies. And tomorrow, in their accomplished lives.

We offer them an inclusive education, of outstanding quality, so that they can access the world's elite universities and achieve success in extraordinary careers. We build up our students' confidence. We give them the tools to help them become the architects of their own future, make a significant and lasting impact to the world of today and tomorrow.

The foundations for these futures are being laid today.

Enko Education is African. Our ambition is embodied by our teams and reflected in all our schools across the continent. We are committed to respecting and celebrating the diversity of our large network of African International Schools.

And we will take our mission further. We will empower more and more people across the continent, unlocking more and more potentials to change more and more destinies. As pathmakers, we will continuously discover and try. As lifelong learners, we will always aim to improve what we've started.

At Enko Education, we believe that learning is power, we believe in our African roots and we believe that the paths we create are endless.



Caring

We seek to develop others and ourselves

We are positive and optimistic

We build trust through honest and open communication



Committed

We are resilient, we don't give up

We do what we say and say what we do

We take ownership of our objectives and go the extra-mile to achieve them

Pathmakers

We dare to start and then improve

We design new solutions relevant to our unique context, without reinventing the wheel

We are humble and ambitious



Team-spirited

We practice solidarity: we go beyond our own responsibilities to support our team mates

We empower others to thrive and to grow together

We celebrate our diversity

School-specific material

- Those marketing material need to be updated for each school: pictures can be updated. Information about the curriculum and Contact information must be updated.
- Please send details for adaptation at least 10 days before the day of printing.
- The material will be sent for validation before printing.



School Flyer - 1 language - 1 school

Details	A5, both sided
REF	ES-F1



La différence Enko Bamako

- Une École Internationale Africaine**
Nous promovons les valeurs et cultures africaines, tout en préparant nos élèves à vivre dans un contexte mondialisé.
- Un programme international**
Les programmes du Baccalauréat International pour le collège et le lycée
- Une expérience pédagogique exceptionnelle**
Une approche centrée sur l'apprenant (maximum 24 élèves par classe)
- Programme d'orientation universitaire**
Un soutien continu aux élèves pour leur orientation et leur admission dans les meilleures universités du monde
- Un bilinguisme progressif**
Un programme francophone incluant des cours d'anglais renforcés
- À l'avant garde**
Un environnement d'apprentissage optimal avec laboratoires, salles équipées de wi-fi, salle informatique

*Enko Bamako est un établissement scolaire candidat souhaitant proposer le Programme du diplôme du Baccalauréat International (IB) et ainsi devenir une école du monde de l'IB. Les programmes de l'IB sont reconnus partout dans le monde.

Inscrivez vous!

Rentrée 2020 - 2021 | Inscriptions ouvertes

+223 63 21 24 26 | +223 71 86 27 65

Contactez nous

+223 63 21 24 26 | +223 71 86 27 65

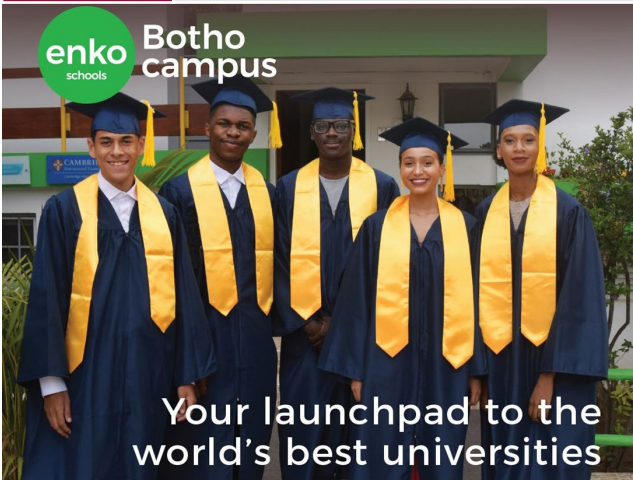
www.enkoeducation.com/bamako | bamako@enkoeducation.com

Quartier du Fleuve, rue 310, porte 510, Ancien CompuMali (bâtiment blanc vitré). En face de l'Industrie Boissons et Glaces. (IBG), Bamako, Mali



Écoles Internationales Africaines

Details	Curriculum graph at the back A5, both sided
REF	ES-F2



Enko Botho Campus is an international secondary school opening in January 2020 in Gaborone. Enko Botho uses an innovative approach to learning and teaching to ensure the holistic development of students and prepare them for admissions to the world's best universities.

- International programmes from Form 1 to 6
- Individualised university admissions and career counselling programmes
- A broad choice of subjects, including arts and sports

Enrol now!

+267 755 23 717 | +267 755 23 747



World-renowned international curricula at your doorstep

FORMS*					
1	2	3	4	5	6
Cambridge Checkpoint 1 & 2		Cambridge IGCSE 1 & 2		IB Diploma Programme 1 & 2	

Forms 1 to 3 opening in January 2020. Forms 4 to 6 opening progressively in 2021, 2022 and 2023

- Combination of the best secondary programmes:** Cambridge IGCSE and the International Baccalaureate® Diploma Programme (IBDP) The IGCSE is the world's most popular certification for 14 to 16 years old, and the IBDP the preferred secondary diploma for 16 to 19 years old. Combined, they prepare students to excel in over 10,000 universities worldwide.
- Unique university admission and career counselling programme** We help student secure admissions to prestigious universities such as Stanford University (USA), the University of British Columbia (Canada), the Capital University of Economics and Business (China), the University of Cape Town (SA), African Leadership University (Rwanda, Mauritius), Nottingham University (UK) and many more.
- Wide exposure to academics, arts and sports in a rigorous 6-year programme** After their Checkpoint years, students select the subjects that match their aspirations, including arts and sports offered even at IGCSE and IBDP levels.
- Vibrant Africa-wide network** Enko Education operates 13 schools in 7 countries from west to southern Africa. Students in Gaborone will join a growing family of 2,000 learners, with opportunities to network with fellow Enko students.

Contact us!

+267 755 23 717 | +267 755 23 747 | botho@enkoeducation.com
www.enkoeducation.com/botho | Enko Botho Campus
Plot 60114, Block 7, Gaborone, Botswana



A school of the group

School Flyer – 2 languages - 1 school

Details	A5, both sided
REF	ES-F3



enko schools La Gaieté campus

International Primary School
From Nursery 1 to Class 6

École Primaire Internationale
De la Nursery 1 à Class 6

Located at Mini Prix Bastos, Yaoundé, the Primary section of **Enko La Gaieté Campus** is part of **Enko Education**, a group of 15 African international schools present in 9 countries across the continent.

The programme is based on the prestigious educational program offered by **Cambridge Assessment International Education**.

Située à Mini Prix Bastos à Yaoundé, la section primaire d'**Enko La Gaieté Campus** est une école du groupe **Enko Education** qui compte 15 écoles internationales africaines dans 9 pays à travers le continent.

Le programme dispensé est le prestigieux programme international **Cambridge Assessment International Education** mettant en avant une pédagogie innovante destinée à éveiller les enfants.

Enrol now!

+237 697 265 900 | lagaiete@enkoeducation.com



Academic programme

Early Years programme
Nursery 1 - Nursery 2
from 2 to 4 or 5 years

Cambridge Lower Primary

- Class 1-3 (ages 5/6-7/8)
- Cambridge Upper Primary
- Class 4-6 (ages 8/9-10/11)

The Enko La Gaieté difference

- ✓ International Cambridge teaching system: Innovative way of learning ICT (arts, music, Global perspectives)
- ✓ International learning environment
- ✓ Top-notch facilities
- ✓ International anglophone curriculum and language courses (French, Mandarin)

Programme académique

Early Years program
Nursery 1 - Nursery 2
de (2/4ans ou 5 ans)

Cambridge Lower Primary

- Class 1-3 (5/6 ans -7/8 ans)
- Cambridge Upper Primary
- Class 4-6 (8/9 ans -10/11 ans)

La différence Enko La Gaieté

- ✓ Programme international Cambridge: pédagogie innovante (TIC, arts, musique, langues, Perspectives globales...)
- ✓ Environnement d'apprentissage international
- ✓ Infrastructures de qualité
- ✓ Enseignement en anglais et cours de langue (Français, Mandarin)

Enrol now! | Inscrivez vous!



Enko La Gaieté Campus | Primary

+237 697 265 900

lagaiete@enkoeducation.com

Enko La Gaieté International School

www.enkoeducation.com/la-gaiete

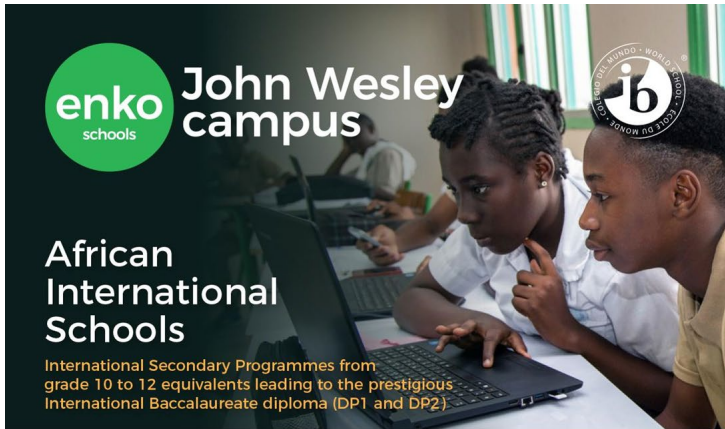
Miniprix Bastos, (Opposite/Face à Chrono Service), Yaoundé, Cameroon

A school of the group



School Flyer - 1 language - 2 schools (1 on each side)

Details	A5, both sided
REF	ES-F4



enko schools **John Wesley campus**

African International Schools

International Secondary Programmes from grade 10 to 12 equivalents leading to the prestigious International Baccalaureate diploma (DP1 and DP2)

The Enko John Wesley difference



International curriculum
The International Baccalaureate Diploma Programme is recognised by the best universities in the world. Students have the opportunity to meet, from the first school year, representatives of schools and universities to prepare their higher studies.



Educational experience
The students benefit from a teaching based on experimentation, particularly through the school projects they have to put in place from the first school year. They are encouraged to sharpen their critical thinking through the analysis and evaluation of issues that lead them to generate new ideas.



Progressive bilingualism
The programme is a francophone programme that includes enhanced English classes and preparation for SAT and TOEFL

Enrol your child



To learn more about our programmes or enrol your child, contact us.
75 18 88 57 | 02 20 27 56 | johnwesley@enkoeducation.com
www.enkoeducation.com/johnwesley | Enko John Wesley campus
Angré Bessikoi 200m à droite après la cité Gestoci




enko schools **Riviera campus**

Unlock your potential

Middle Years Programme by the International Baccalaureate Organisation
International Curriculum from grade 6 to 10. (Grades 11 and 12 to come)

The Enko Riviera difference



International curriculum
The Middle Years Programme international curriculum certified by the International Baccalaureate Organisation



Progressive bilingualism
A francophone curriculum with incremental English courses leading to bilingualism



Educational experience
Approaching to learning and teaching focused on the student's academic and personal development



Preparation for the Diploma Programme
A great preparation to the International Baccalaureate Diploma Programme taught in grades 11 and 12



At the forefront
New technologies at the heart of learning experience

Enrol your child



To learn more about our programmes or enrol your child, contact us.
75 18 88 57 / 22 54 10 98 | riviera@enkoeducation.com
www.enkoeducation.com/riviera | Enko Riviera campus
Riviera Golf, Carrefour M'Pouto/Sol Béni, à côté de l'ambassade du Liban (résidence)



School Poster - Pictogram

Details	Available in all sizes from A5 to A0
REF	ES-PR1
Comment	Pictogram and catchphrase to be chosen by each school



Le tremplin
vers les
meilleures
universités
du monde

De la 6^{ème} à la 1^{ère}
Cambridge IGCSE
Suivi du Programme du Diplôme
du Baccalauréat International
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enkoeducation.com/lagaiete
+237 698 15 61 76 | 653 23 56 52
lagaiete@enkoeducation.com

 **CAMBRIDGE**
International Examinations







School Poster – Picture in portrait

Details	Available in all sizes from A5 to A0
REF	Without call to action: ES-PR2 With call to action: ES-PR2-CTA
Comment	Needs a high-quality portrait picture



Without call to action.
In-house, motivational



With call to action





School Poster – Picture in landscape

Details	Available in all sizes from A5 to A0
REF	Without call to action: ES-PR3 With call to action: ES-PR3-CTA
Comment	Needs a high-quality landscape picture



Without call to action.
In-house, motivational

With call to action

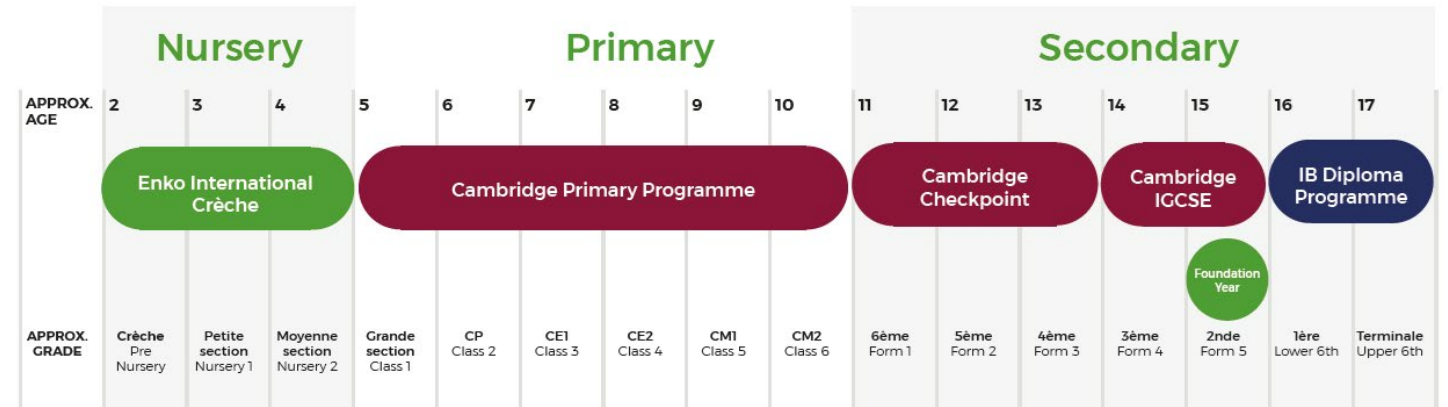
School Poster – Curriculum



Details	Available in all sizes from A5 to A0
REF	ES-PR4
Comment	Request your own with your school's curriculum Need good quality pictures in landscape format



Our international curricula
Notre programme international



For more information
Visit www.enkoeducation.com/lagaiete or contact lagaiete@enkoeducation.com

School Poster – Discipline Chart

Details	Available in all sizes from A4 to A2
REF	French: ES-PR5-FR English: ES-PR5-EN
Comment	French and English versions to be adapted to each school

enko Botho schools Respect begins here

Discipline Policy

Discipline criteria
Behaviour | Homework | Lateness | Uniform | Organisation | Littering

Disciplinary procedures

Offences

Violence Weapons Drugs Alcohol Cigarettes Sexual misconduct Bullying Prejudiced behaviour**	Suspension Possible exclusion
Vandalism Bullying Theft	Suspension
Gross insolence Bullying Academic dishonesty	Friday detention Possible suspension
Insolence Absenteeism	Friday afternoon detention

*Detention tallies are cleared at the end of each term, but are held in students' files. The list is non-exhaustive and serves as examples of the severity of sanction for particular offences. Repeated offences will jeopardise a student's place at Enko Botho.
** Any behaviour jeopardizing the school's reputation. Heads of Schools reserve the right to issue a higher-level sanction than that suggested by the discipline procedure depending on the severity of the matter, and as they deem necessary.
The use of mobile phones/MPS players etc is strictly prohibited in school, except in the dedicated areas indicated as "digital zones". If a student is found using these devices outside of these areas, they will be confiscated and held securely by the respective Head of School until the end of the term.

1. Behaviour

1.1 200-word exercise
1.2 300-word exercise to be signed by parents.
1.2a Student has already been given two visual warnings about behaviour
1.3 Friday afternoon detention
1.3a Student has already been given 300-word exercise and two further visual warnings in one lesson, or
1.3b Student has been given 300-word exercise in a previous lesson and has now been given two warnings or has failed to submit 300-word exercise

2. Homework

2.1 200-word exercise + late homework
2.1a Student failed to submit exercise + homework
2.2 300-word exercise to be signed by parents + late homework
2.2a Student failed to submit exercise + homework
2.3 Friday afternoon detention
2.3a Student failed to submit piece of homework for the same subject-or
2.3b Student failed to submit 300-word exercise + homework

3. Lateness, uniform, organisation

3.1 200-word exercise
3.2 300-word exercise to be signed by parents

+267 75 523 717 | www.enkoeducation.com/botho

enko Waca campus schools Le respect commence ici

Politique de discipline au secondaire

Critères de discipline
Comportement | Devoirs | Retard | Uniforme | Organisation | Propreté

Procédures de discipline

Offenses

Violence physique Armes Alcool drogues Cigarettes Inconduite sexuelle Harcèlement Vandalisme Comportement préjudiciable**	Suspension Possibilité de renvoi
Insolence grossière Malhonnêteté académique Dégradation du matériel	Restauration du matériel Rétention du vendredi après midi Suspension possible
Insolence Absentéisme	Rétention du vendredi

*L'utilisation de téléphones portables / lecteurs MP3, etc. est strictement interdite à l'école. Si un élève est trouvé en train d'utiliser ces appareils, ils seront confisqués et conservés en toute sécurité par les Responsables d'établissement respectif jusqu'à la fin de l'année. Les décomptes de detention sont effacés à la fin de l'année, mais sont conservés dans les dossiers des élèves. La liste des attentions est non exhaustive et sert d'exemples de la sévérité de la sanction pour des infractions particulières. Des suspensions répétées mettront en péril la place d'un étudiant à ENKO Ouaga International. **Tous comportements pouvant porter préjudice à la réputation de l'école. Les Directeurs de l'école se réservent le droit de délivrer un niveau de sanction plus élevé que celui suggéré par la procédure disciplinaire en fonction de la gravité du problème et comme ils le jugent nécessaire.

1. Comportement

1.1 Exercice de 200 mots
1.2 Exercice de 300 mots signé par les parents
1.2a L'élève a déjà reçu deux mises en garde - ou n'a pas réussi à rendre son exercice de 300 mots
1.3 Rétention du Vendredi après-midi
1.3a L'élève a déjà reçu un exercice de 300 mots et aussi deux autres avertissements en une leçon - ou

2. Devoirs de maison

2.1 Exercice de 200 mots + devoirs en retard
2.1a L'élève n'a pas rendu son exercice + devoir
2.2 Exercice de 300 mots signé par les parents + devoirs en retard
2.2a L'élève n'a pas rendu son exercice + devoir

3. Retard, uniforme, organisation

3.1 Exercice de 200 mots
3.2 Exercice de 300 mots signé par les parents
3.3 Rétention du Vendredi après-midi
3.3a L'élève omet de rendre ses devoirs pour la même matière
3.3b L'élève ne parvient pas à rendre son exercice de 300 mots + ses devoirs

+226 67 82 90 01 | +226 52 19 81 45
ouaga@enkoeducation.com | enkoeducation.com/ouaga
Enko Ouaga International School Zogona, Ouagadougou



School - Pull-up banner

Image + Picto

REF

ES-PU1

Details

850*2100mm

Comment

Pictogram and catchphrase to be chosen by each school



- 652 569 613 | 693 068 298
- bonanjo@enkoeducation.com
- Enko Bonanjo Campus
- Bonanjo, Rue 1.171 n°414, in front of Cameroon

www.enkoeducation.com/bonanjo



Cambridge Assessment International Education
Cambridge International School

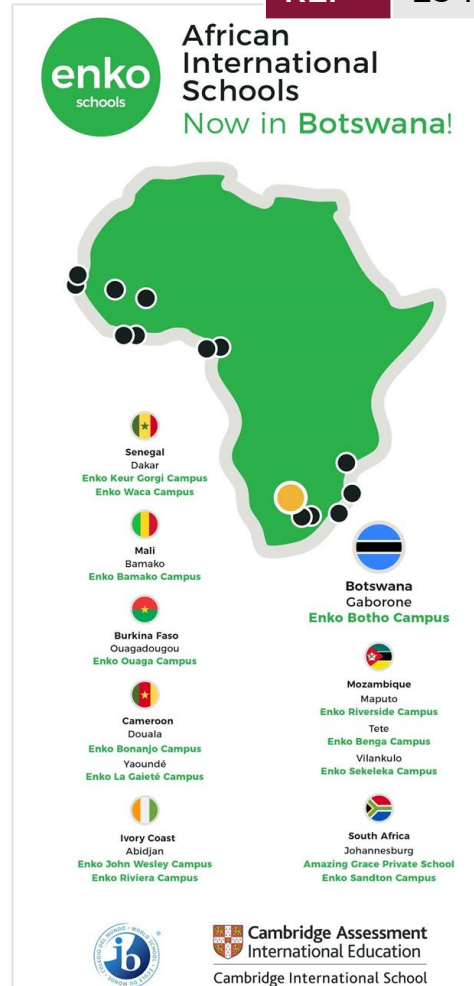


African International Schools

Map

REF

ES-PU2



Cambridge Assessment International Education
Cambridge International School

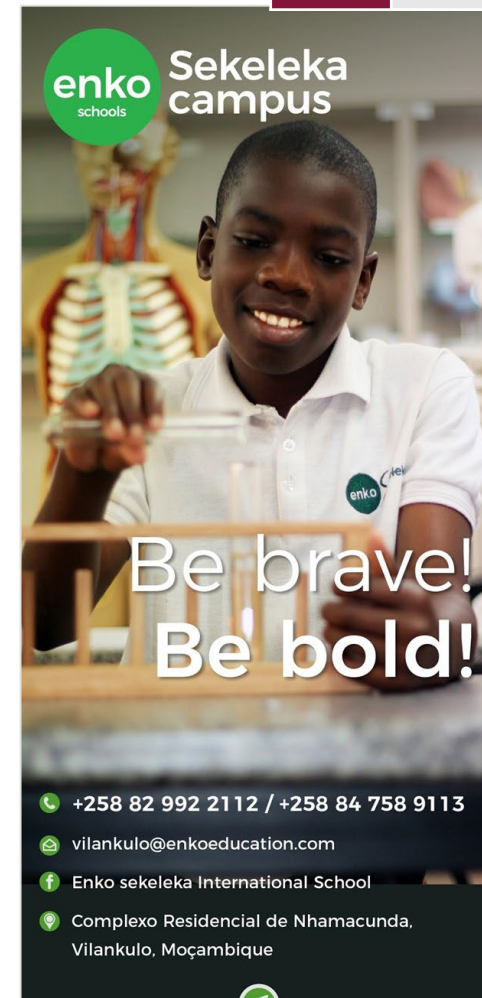


www.enkoeducation.com

Image only

REF

ES-PU3



- +258 82 992 2112 / +258 84 758 9113
- vilankulo@enkoeducation.com
- Enko sekeleka International School
- Complexo Residencial de Nhamacunda, Vilankulo, Moçambique

www.enkoeducation.com/vilankulo



A school of the group



School Billboard – One school

Details	Pictogram, 4x3m, LANDSCAPE
REF	ES-BB1
Comment	Pictogram and catchphrase to be chosen by each school

Details	Picture, 4x3m, LANDSCAPE
REF	ES-BB2
Comment	Needs a high-quality landscape picture





Votre tremplin vers les meilleures universités du monde

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 ouaga@enkoeducation.com | www.enkoeducation.com/ouaga
 Enko Ouaga International School, Ouagadougou, Burkina Faso




Bonanjo campus
 In partnership with Le Bourgeois

Révélez votre potentiel
 Unlock your potential
 Grade 6 - 12

Inscrivez vous ! | Enrol now!

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 bonanjo@enkoeducation.com | www.enkoeducation.com/bonanjo

 Cambridge Assessment International Education
 Cambridge International School



School Billboard – Multi schools



Details	Picture only, 4x3, Landscape
REF	ES-BB3
Comment	Pictogram and catchphrase to be chosen by each school

Details	Picture(s) and picto, 4x3, Landscape
REF	ES-BB4
Comment	Catchphrase to be chosen by each school Needs high-quality landscape picture/s

Learning is power.

enko schools **La Gaieté campus**

International Primary School
2 - 11 years old
📍 Miniprix Bastos
+237 697 265 900

International Secondary School
11 - 18 years old
📍 Nouvelle route Bastos
+237 698 156 176

Enrol Now

Révélez votre potentiel

enko john wesley international school **enko rivier@ international school**

Programme du Baccalauréat International
De la 6e à la Terminale

Inscriptions ouvertes

+225 75 18 88 57 | +225 22 54 10 98

Un réseau d'écoles internationales africaines

Écoles du groupe **enko education**

ib COLLEGIO DEL MONDO - WORLD SCHOOL - ÉCOLE DU MONDE



School billboard – Street-pole advertising

REF: ES-PR4

Details	A1 - Quantities can vary
REF	ES-BB5
Comment	Message to be conveyed through multiple posters

enko
schools

African
International
Schools

7 countries | **14** schools

IGCSE & IB
accredited
education

Cambridge Assessment
International Education
Cambridge International School

Placement
in the
world's top
universities

Now
in
Botswana!

enko
schools

Botho
campus

Enrol now!

759 43 937



School - Greeting Card

Details	A5 folded to A6, PORTRAIT
REF	ES-CD1
Comment	Can use each school's symbol Once folded, the pages inside are blank so you can write a personalized message




+258 84 717 5447 / +258 83 107 9624

benga@enkoeducation.com

www.enkoeducation.com/benga

Enko Benga International School

EN 7, Benga, Maotize, Tete
(Near new bridge/Perto da nova ponte)



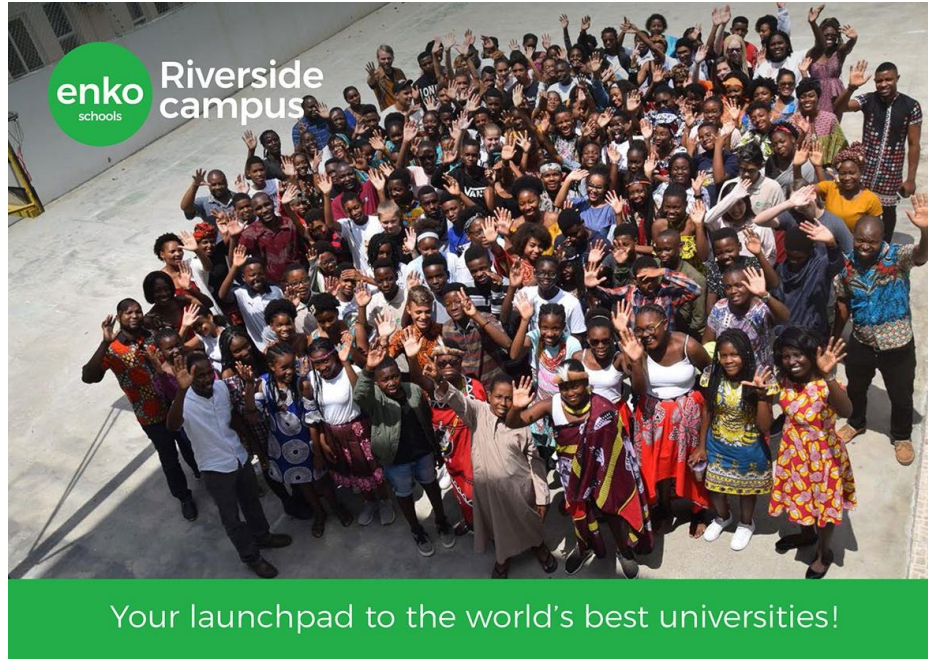
Com amor
das crianças da
escola internacional de
Enko Benga

With love
from the children of
**Enko Benga
International School**



School - Calendar 1 page per month

Details	A5 Tent calendar 13-page (individual page/month + cover)
REF	ES-CL1
Comment	Need 13 pictures + Key dates for the school



Confidence				January 2020			
M	T	W	T	F	S	S	
		1 New Year's Day	2	3	4	5	
6	7	8	9	10	11	12	
13	14	15	16	17	18	19	
20	21	22	23	24	25	26	
27	28	29	30	31			



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www.enkoeducation.com/riverside
 Rua José Macamo 175, Maputo, Mozambique



Cambridge Assessment International Education
 Cambridge International School



Focus				February 2020			
M	T	W	T	F	S	S	
					1	2	
3 Mozambique Heroes Day	4	5	6	7	8	9	
10	11	12	13	14	15	16	
17	18	19	20	21	22	23	
24	25	26	27	28	29		



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www.enkoeducation.com/riverside
 Rua José Macamo 175, Maputo, Mozambique



Cambridge Assessment International Education
 Cambridge International School

School - Calendar 3 pages: Cover + 2 pages with 6 months each

Details

Cover + 2 pages with 6 months each
Can be printed on A4 or A3 carton

REF

ES-CL2





Janvier							Février							Mars						
L	M	M	J	V	S	D	L	M	M	J	V	S	D	L	M	M	J	V	S	D
		1	2	3	4	5 6					1	2	3					1	2	3
7	8	9	10	11	12	13	4	5	6	7	8	9	10	4	5	6	7	8	9	10
14	15	16	17	18	19	20	11	12	13	14	15	16	17	11	12	13	14	15	16	17
21	22	23	24	25	26	27	18	19	20	21	22	23	24	18	19	20	21	22	23	24
28	29	30	31	25	26	27	28	25	26	27	28	29	30	31						

Avril							Mai							Juin						
L	M	M	J	V	S	D	L	M	M	J	V	S	D	L	M	M	J	V	S	D
1	2	3	4	5	6	7			1	2	3	4	5					1	2	
8	9	10	11	12	13	14	6	7	8	9	10	11	12	3	4	5	6	7	8	9
15	16	17	18	19	20	21	13	14	15	16	17	18	19	10	11	12	13	14	15	16
22	23	24	25	26	27	28	20	21	22	23	24	25	26	17	18	19	20	21	22	23
29	30	27	28	29	30	31	24	25	26	27	28	29	30							

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Enko Waca International School +221 33 820 4929 | +221 33 820 70 88 | www.enkoeducation.com/waca




Juillet							Août							Septembre							
L	M	M	J	V	S	D	L	M	M	J	V	S	D	L	M	M	J	V	S	D	
1	2	3	4	5	6	7					1	2	3	4							1
8	9	10	11	12	13	14	5	6	7	8	9	10	11	2	3	4	5	6	7	8	
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29	30	31	26	27	28	29	30	31	23	24	25	26	27	28	29						

Octobre							Novembre							Décembre						
L	M	M	J	V	S	D	L	M	M	J	V	S	D	L	M	M	J	V	S	D
1	2	3	4	5	6					1	2	3							1	
7	8	9	10	11	12	13	4	5	6	7	8	9	10	2	3	4	5	6	7	8
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28	29	30	31	25	26	27	28	29	30	23	24	25	26	27	28	29				

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Enko Waca International School +221 33 820 4929 | +221 33 820 70 88 | www.enkoeducation.com/waca



School - Business Cards

Details	1 school 90*50mm, both sided
REF	ES-BC1
Comment	Send all contact details



Bokang Potso Botshelo
Administrative Officer


Mobile +267 75 523 717
bokang.botshelo@enkoeducation.com

 **Botho**

International Secondary School

www.enkoeducation.com/botho
Plot 60114, Block 7, Gaborone, Botswana
+267 75 523 717 | botho@enkoeducation.com
📍 Enko Botho Campus

Details	Multi schools 90*50mm, both sided
REF	ES-BC2
Comment	Send all contact details



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Mobile: + 221 78 185 04 60
Email: ariane.baer-harper@enkoeducation.com

 **Waca campus**  **Keur Gorgui campus**

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www.enkoeducation.com/waca
Almadies (face à l'ambassade américaine)
+221 33 820 49 29
waca@enkoeducation.com

Enko Keur Gorgui campus
www.enkoeducation.com/dakar
Cité Keur Gorgui, Mermoz-Sacré-Cœur
+221 33 821 3064
dakar@enkoeducation.com